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MEMBER OF AUDIT BUREAU OF CIRCULATION



DEL S. LAWRENCE
*Producer and
Leading Man In Stock*

THE BILLBOARD

INDISPENSABLE TO THE PROFESSIONAL ENTERTAINER AND ALLIED INTERESTS

TRIANGLE AND MERO MERGER IS CONSIDERED A POSSIBILITY

Recent Changes In Two Corporations Revive Reports

Consolidation of the Two
Paramount and Artcraft

Believed by Film Authorities
To Be Final Outcome

New York, May 16.—The Triangle and Mero Corporation, which merged in 1924, which resulted in the coming of W. W. Harrison from the presidency and Raymond Taylor from the presidency of Mero, and the coming of Harrison A. Lynde, the business agent, to the presidency of Triangle, and the reorganization of Mero Pictures Corporation, with an increase in capitalization of from \$100,000 to \$1,000,000, have on the 16th in New York, with the coming of the long-terminated merger between Triangle and Mero, with possibly a consolidation of them into the Paramount and Artcraft distribution concerns. Both deals have been hanging fire for some weeks, but it is said that a sale has been made that the details of the new Triangle management, or the Mero reorganization, are about to become public property.

Mr. Lynde, who is owner of the A. L. Lynde Enterprises, has purchased the Mero Pictures holdings, giving him a controlling interest in the Triangle concern. At the meeting held late Friday night and continuing until Saturday morning Lynde was chosen president, C. H. McDougal was named vice president, Fred W. East assistant secretary and treasurer and Frederick L. Collins, of McClellan Pictures, named secretary. R. W. Brown, acting general manager of Triangle, remains as a director, but will give up his active participation in the affairs of the company.

The Triangle reorganization followed the recent increase in capitalization to \$1,000,000. It is anticipated the reorganization will result for the purpose of preparing for larger enterprises and greater activity. The entire new work has been authorized, which by the Mero interests, and there will be no stock issued to the general public. There is a change in the list of Mero officers. In the reorganization Mero Pictures Corporation takes over the business of all of the subsidiaries owned by both Paramount, Inc., Columbia Pictures Corporation, and Popular Pictures and Playhouse, Inc., which is owned by the latter.

ROBERT WARWICK



Mr. Warwick this fall returns to the legitimate stage in a new Al H. Woods production.

WOODS AND THE SHUBERTS PLAN NUMEROUS NEW PRODUCTIONS

Former Will Produce Nineteen
Plays by First of Year

Robert Warwick To Return to
Legitimate Stage

Shubert Plays Will Have
Early New York Showing

New York, May 16.—Al H. Woods, the New York producer, last night announced his plans for the summer and fall season, drama directly being prepared for the presentation of as many as sixteen new plays between now and the first of the year. The first of these, it is known by May 16th, entitled Mary's Ashes, will have its premiere tonight in New Haven. After a brief engagement in Atlantic City the play will go to the Wilson Theatre, Boston, for a summer run.

Within a few days Mr. Woods will begin rehearsals for Ernest Dumas's drama, The Tiger, the premiere of which has been set for July 9 at New Haven City, with a New York opening scheduled for the middle of August. Other plays which Mr. Woods plans to produce during the season of 1917 include: Polak & Perle's "The

Continued on page 11

FRANCIS WILSON AGAIN ELECTED PRESIDENT OF ACTORS' EQUITY

Association Holds Annual
Meeting and Election

Conferees With Managers
Are Now Under Way

Definite Decision Regarding
Contracts Expected Shortly

New York, May 16.—Annual meeting of Actors' Equity Association this afternoon all of the old issues and some of the twelve candidates were before the members. The five new names being chosen for the vice-presidency position, the list being: Franklin, Francis Wilson, vice-president, Bruce Moffat, corresponding secretary, Howard K. Rice, recording secretary, Great (Samuel) Ingersoll, Richard A. Parry, counselman, Edmund Brown, Harlan Churchill, Herbert C. Warr, all of London, Scott Wash, Charles D. Colburn, Edward J. Connelly, Frank Crane, Harry Hayward, Frank Allen, George Mitchell and Edward H. Roberts, the first five named being new members.

It was noted with a curious negative vote to elect HARRY of the association funds to Liberty Bonds. Much of the meeting has given over to the reporting of officers on the program made with reference to affiliation with the American Federation of Labor and with the new equitable contract with the managers.

An outline now stand the association is an active affiliation with the American Federation of Labor that it was a year ago, in fact, at the last conference held in February. It is said because in the A. F. of L. representatives speak for the members from the managers and that it would keep right on with this work.

Regarding the negotiations with the managers it was reported at today's meeting that actual conference with the managers are already under way, and that possibly within the next couple of weeks a definite decision will have been reached.

It was reported that thirty members of the association had died during the last season, among them Edward H. Maxson, former member of the association council. At the suggestion of Secretary Rice's report, and at his suggestion, the entire association stood and gave the chief word for the departed actor.

LON MACCALL



Popular burlesque comedian, who next season will be starred in Jack Rogers's new show.

NEW SHOWS WILL BE OFFERED TO BURLESQUE FANS COMING SEASON

Hello, New York, Will Be Put
Out Under Another Title

Frank Finney Only Remaining
Member of Cast of Bootlegians

Cooper's Attractions All New
With One Exception

New York, May 16.—The shows for next season are beginning to shape themselves definitely and several new productions will for the most part be offered the burlesque public.

Jack Finney will star in Hello, New York, title and that show, which will have Lon MacCall as its star, will appear under a new name, which has not yet been settled on.

The Bootlegians will have an entirely new production, and Manager Frank Finney is so confident more than an ordinary amount of work as that production will have an entirely new cast, with the exception of Frank Finney, the company comedian. The people here are not yet settled, but Paul Cox has signed a contract to appear as Finney's rival. This will mark his first appearance in burlesque since several seasons ago, when he

Continued on page 10

The Edition of This Issue of The Billboard is 40,000 Copies

NOT FOR THE BIG TIME, NOR YET THE SMALL TIME, BUT FOR THE ARTIST ALL THE TIME.

CABARETS

GREAT LIST OF STARS FOR N. Y. A. BENEFIT SUNDAY

Performance at New York Hippodrome, Night of
June 3rd, Will Bring Together Most Notable
Gathering of Professionals
Ever Witnessed

New York, May 31.—Everything is practically in readiness for the most star benefit performance to be given by aid for the National Vaudeville Artists, Inc., at the Hippodrome next Sunday night.

Up to date nearly 140 of the principal artists of the vaudeville and musical comedy stage have volunteered their services for the big program, and every indication points to the event being the biggest one of its kind ever held, either in New York or the world for that matter.

The list of stars who have offered to "do their bit" at the benefit reads: I'm a Who's Who in Showdom, among the big headliners who will grace the Hippodrome stage with their presence are:

John Arthur, Arnold Brothers, Bessie Carter, Arthur and Louis Katz, Arthur and Higgins, Sam Edwards, Fella Baker, Lew and Fannie Brink, Harry Carroll, Chas. Chase, L. J. Corcoran, Bob Ford, Emma Carter, Charles Crawford, Emma Clayton, George and Leoline, Deane's Dancers, Doty Sisters, Mlle. Dancs, Gus Edwards, Thelma Ferguson, Edna Fox and Fanny, Bernard Grabelle, Nat C. Goodwin, Anna Reid, Rosetta, Hyman and McFeters, Al Herman, Howard and Clark, Gertrude Harrod, May Irvin, Dorothy Jordan, Lambert and Earl, Irene Laffine, Edna Leonard, Louis Mello, Mlle. Mayhew, Florence Morris, Maurer Brothers and Jack Reed, Melvina and Nana, Freda Venter, Adele Zerkow, Pat Sawyer and Marion Hart, Ruth and Walter, Ted Rogers, Joe Snoddy, Bessie and Nelson, Henry and Bessie, Sophie Tusher, Phyllis Valera, Tony and Tanager, Frank Flancy and Jeanie A. Carbett, Mrs. M. Wills, George White and Sadie Hunt, William and Willie, Walter and Fiedle, White and Halse, Ben Welch and Ross thirty to forty others.

It is stated by N. Y. A. headquarters that the demand for tickets for the benefit is with considerable rapidity, and every indication points to a record-breaking crowd. Members of the organization either here in New York or

elsewhere are advised that there is still time in which to send in their tickets, and the fact that the Vaudeville Musicians Protective Association is having a sharp check on just who buys tickets and who does not probably will keep the attendance even up to the last day.

BIG ROYAL HUSBAND GIRLS



Who are headlining in the Royal Grand and official photo of the latest trio.

Wilder & Vincent

Assuming Several New Theaters at Their Disposal

New York, May 31.—Henry Wilder & Vincent are now preparing plans for several additions to their circuit of vaudeville and musical comedy shows. One of these will be a new and commodious theater at Boston, Pa., to have a seating capacity of about 1,200. As the already have a very large house in the Hippodrome at Reading, Pa., they have arrangements almost completed for the erection of a new structure there, which will be twice as large as the Hippodrome. They are also planning the construction of a new theater in east Ohio, people at Cleveland, O., I.

Last Week With Frolic

New York, May 31.—Dorothy Dicks and Carl Hyman, the new duo in dancing meetings, will remain for the present week with the Elgford Midway Frolic, atop the New Madison and Thertan. Among the well-known favorites who continued are Will Babin, Gus Chase and Lottie Sevier, Ann Pennington, John McDevine, Sylvia Carson, Nels Lohguy and the two-

girl Bearded girls. Dickson and Hyman are among those engaged for the new Elgford Frolic.

Crouch on Pantages Time

New York, May 31.—Clay Crouch, the theatrical comedian, who has been successfully touring the Lower Theater in Oh, You Darn!, will soon start over the Pantages Circuit.

Alabama to Pictures

Kent's Harlem Theater Undergoes Change of Policy

New York, May 31.—Beginning Sunday B. F. Kent's Alabama Theater, located in the heart of Harlem, will undergo a change of policy, pictures being substituted in place of the advanced vaudeville with which the house has been operated for some

Shelburne Girl Opens

Weekend Season Here at Brighton Beach by the Palace

New York, May 31.—The Shelburne Girl, one of the most successful musical comedies, will have its initial production at Kensington's Hotel Brighton, Brighton Beach, tomorrow (Tuesday) evening. Ruby Norton will have the title role. Bessie Ray, singing and dancing comedienne, is also featured. Daisy Marguerite Barry, Marie V. Hall, sports comedienne, Mabel and Edna Dyer, Dora Daily, song and dance artist, and Gus Owen, character actor, are among the other principals, who will be supported by a cast of thirty-five artists. There will be a number of exciting new songs written especially for this production. A large chorus of Edwards Beauties will be one of the features of the big show, which will be the most ambitious musical comedy yet offered on a metropolitan stage.

Gus Edwards has engaged many famous people for The Shelburne Girl, and W. D. Cobb has furnished the lyrics. Gus Carter and his associates, Sam Greenbaum, will also contribute their share to the success of the performance and will furnish the music for several dances to wit.

Proctor's Stays Open

New York, May 31.—Proctor's 140th Street Theater will remain open for the entire summer running vaudeville in addition to feature productions.

Aurio Trip Enjoyed

New York, May 31.—Frank Whelan, Jimmy Curran, Roy O'Connell and his, and Mrs. Whelan arrived in town last Friday night from Chicago, coming the entire distance by motor. The party left the Wiley City Musical company, Frank Whelan and Roy did expert chauffeurs, and returned in the morning.

Miss Wellman Closes

New York, May 31.—Following her engagement in Newark, N. J., Miss Wellman closed her season at the Elgford Midway Frolic, after having played for about twenty-five weeks in the dramatic theater. The Tramp Miss Wellman, she will appear next season in a new play.

Back From the Front

New York, May 31.—Arthur Farrow, who left the United Booking Office a month ago for the front, where he served in the Red Cross as an ambulance driver, has returned. Farrow's purpose in returning is to rejoin his own regiment, the 1st, in the Jackson Road.

E. J. Sullivan

To Manage New Optician Theater in N. Y.

New York, May 31.—E. J. Sullivan, who has been manager of the Optician in Seattle, will be the manager of the new Optician Theater in New York, according to the decision of Martin Beck.

Henry Lewis in Stock

New York, May 31.—Henry Lewis, who was with the dance and show business for the last eight months of his career, had now in vaudeville, will head the new dance company, the Elgford Midway Frolic, which he intends to put on musical comedies for the summer months only.

HERE IT IS BY GEORGE M. COHAN

(The Patriotic Song the Soldiers Have Been Waiting for)

OVER THERE

INTRODUCED BY NORA BAYES

WM. JEROME PUBLISHING CORPORATION,

Strand Theatre Bldg., 1454 & 4TH ST., New York

N. V. A. NEWS

The story showed of the share in the June 1 benefit which is small time-theater kind. First Sublimated and several other members are arranging a series of shows nights for the club.

Being themselves too left for Philadelphia to join Harry Snyder's amateur stock. They finally is one of the leading members who guarantee the benefit to be a truly benevolent success.

Leafy Smith announced that he is going home to take a few weeks' rest in the city of earth, water and moon here.

The first of the leading members of the Sublimated benefit is now in the city. The name of the second set of shows held in New York was Mrs. Van Tine.

Miss Caroline Gaten, work actress, and Miss Curtis Gaten, vaudeville actress, are going home for the N. V. A.

The first set of shows will close down on the 10th and 11th of June. Several members of the Sublimated benefit are going to the city of earth, water and moon here.

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All parts of the country. The result of the will come out shortly for application.

The club during which has been successful for the production of several benevolent shows.

JOE WOOD FINED

New York, May 26.—Joe Wood, producer of the club, who produced the World World, East Side, Stage House, etc., etc., etc., and numerous other vaudeville shows, was fined \$10 for contempt of court for failing to appear and for being in contempt of the court, and for failing to pay the fine of \$100.00. He was fined \$10.00 for each day he was in contempt, \$10.00, on the day he should have been in court. The fine was imposed in the case of a judgment rendered upon the case of the club. The fine was imposed in the case of a judgment rendered upon the case of the club. The fine was imposed in the case of a judgment rendered upon the case of the club.

BOOKING AGTS FOR AMERICA

New York, May 26.—The general booking agent of the United States Circuit in New York, is located in New York, booking for all kinds of vaudeville acts. He has been booking for the American Tour in New York. He has been booking for the American Tour in New York. He has been booking for the American Tour in New York.

VERA ROSEN A WRITER

Chicago, Ill., May 26.—Vera Rosen, the first woman who did the leading vaudeville act, is now in New York, booking for all kinds of vaudeville acts. She has been booking for the American Tour in New York. She has been booking for the American Tour in New York. She has been booking for the American Tour in New York.

FRANK BARRY IS DEAD

New York, May 26.—Frank Barry, manager of the Daughter of the South, died in New York, May 26. He was the husband of Mabel Barry, actress, the wife of the late Billy Barry, Jr.

and actress, and brother of Julia Barry, a vaudeville, who has been, George Fike, and one other actress, George Fike, who is in the Two-day show. Fike was the only son of Billy Barry, who died at the age of 10. He was not married. Fike was in New York on Tuesday.

KELLY'S TOURING SHOWS

New York, May 26.—Frank J. Kelly is in New York, touring shows. Kelly is in New York, touring shows. Kelly is in New York, touring shows. Kelly is in New York, touring shows. Kelly is in New York, touring shows.

The rights to the New York Touring Shows have been assigned to Mr. Kelly by John Kelly and John Kelly, who have been touring in the New York Touring Shows. The rights to the New York Touring Shows have been assigned to Mr. Kelly by John Kelly and John Kelly, who have been touring in the New York Touring Shows.

BUTCH BUDD INJURED

Baltimore, Md., May 26.—While performing at the Maryland Grand Vaudeville Show, Butch Budd, the noted comic, fractured the bones of his right leg, and fell from the top of the show. He was taken to the hospital, and is expected to be out in a few days. He was taken to the hospital, and is expected to be out in a few days. He was taken to the hospital, and is expected to be out in a few days.

BARNES TO MANAGE SCHENLEY

Pittsburgh, Pa., May 26.—When the Schenley Theatre is reopened on September 15, it will be under the management of George W. Barnes, who has managed several theaters in New York and other large cities. He has been managing the Schenley Theatre in New York. He has been managing the Schenley Theatre in New York. He has been managing the Schenley Theatre in New York.

BULLIVAN IN NEW YORK

New York, May 26.—E. J. Sullivan, who has been the first man in New York, is now in New York, touring shows. He has been touring in the New York Touring Shows. He has been touring in the New York Touring Shows. He has been touring in the New York Touring Shows.



PAUL AND PAULINE BABOONS
THEY ARE THE ONLY TWO IN THE WORLD WHO CAN TALK LIKE MONKEYS.
THEY ARE THE ONLY TWO IN THE WORLD WHO CAN TALK LIKE MONKEYS.

PAUL PEDRIN'S BABOONS
PASTIMES ON A BATTLESHIP
MURPHY, SCHALMAN BROS.

SCOTT THOMAS

New Manager of Washington, D. C. Theatre

Washington, D. C., May 26.—Scott Thomas has taken over the management of the open House here. He is now managing the open House here. He is now managing the open House here. He is now managing the open House here. He is now managing the open House here.

ELPIE FAY RETURNS

New York, May 26.—Elpie Fay, the well-known, who was 1000 days ago reported to have died, returned to the city today. She is now in New York, touring shows. She is now in New York, touring shows. She is now in New York, touring shows.

ACTRESS SUICIDES

New York, May 26.—Joseph Wilson, last seen on Broadway in the "Toll", died in his room at the Hotel New York. He was 30 years old. He was 30 years old. He was 30 years old. He was 30 years old. He was 30 years old.

A "REEL" NOVELTY COMEDY SONG. SCREAM AFTER SCREAM

"COME OUT OF THE KITCHEN, MARY ANN"

OH, BOY! WHAT A BAND NUMBER! GET IT!

A MARVELOUS ONE-STEP FOR ORCHESTRAS

"KENDIS" MUSIC CO.,

145 West 45th St., N. Y. C.

Do Something!

Members are expected to do their utmost for the success of the

N. V. A. Performance at the New York Hippodrome

Sunday night, June 3.

The National Vaudeville Artists cannot afford to allow it to be said that the Managers and Agents who have so kindly taken an interest in this first annual performance have done all the work.

MEMBERS MUST ASSIST

in every way within their power, and this does not mean the purchase of a single one-dollar ticket, redeemable at the box office for its face value, for a performance that will have a box office scale of \$2.00, \$3.00 and \$5.00 a seat.

The N. V. A. members must satisfy vaudeville with this event that they are loyal to the cause and to the managers and agents who are so willingly buying tickets in large quantities while paying \$50, \$100 and \$200 apiece for boxes for the show.

We do not want any mistake made by any manager or agent as to an N. V. A. member. We don't want them to think N. V. A. members are only members of this organization for what they may get out of it.

Now is the time to show yourself and the managers and agents that this is an organization of vaudeville players who want the best good to result to themselves from the friendliness between the N. V. A. and V. M. P. A.

Don't let the managers say they did it all. Let every N. V. A. member do his or her share, buying tickets for the performance, and what other assistance may be given.

IT MUST BE DONE. DON'T FAIL. It's for you as much as the N. V. A. We want to make that perfectly plain so there can be no complaint afterward.

The performance will be held Sunday night, June 3rd, at the New York Hippodrome.

NATIONAL VAUDEVILLE ARTISTS, Inc.

Henry Chesterfield, Secretary.

THE NEW BALLAD HIT OF THE SEASON

"THOU SHALT NOT STEAL"

(A HEART AWAY)

BY CHAS. K. HARRIS AND JACK YELLEN
AND A NUMBER OF HARRIS SONG HITS

"You Came, You Saw, You Conquered!"
"At the Hubs (Has Be)"
"A Study in Black and White"
"Story of a Soul"

"Come Back (Let's Be Sweethearts Once More)"
"My Little Chum Doll"
"Let Him Kiss You Just a Little Bit"
"It's a Long, Long Time Since I've Been Home"

CHAS. K. HARRIS, Columbia Theatre Bldg.,

Broadway and 47th Street, NEW YORK.

New Songs & Records

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VAUDEVILLE SWITCH CURLS



The leading Vaudeville and Broadway stars are wearing Vaudeville Switch Curls. They can be changed at any time to a wave. Made of natural human hair. Any shade matched exactly. Switch curls made of the hairiest curls made of twenty-two inch hair. Lots of hair switches, six curls each. \$2.50.

Write for free catalogue, showing new style of wig and other hair goods.

ALEX MARKS, Manufacturer

210 E. 102nd St., Studio "A," New York City

My Rosalie, Sweet Rosalie

NOT MET AND KNEW HOW TO GET IT. THE FIRST SONG OF THE SEASON.
A beautiful record. Most accurate of recordings. Best for sale.

ALLANSON PUBLISHING CO., 1115 Audubon Bldg., Chicago.

THE OTTO ZIMMERMAN & SON CO., CHICAGO

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Vaudeville & Broadway

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LAST HALF BILLS

May 30-June 2

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SENSATIONAL OVERNIGHT HIT!

"The Man Behind the Hammer and the Plow"

You will not only be doing a patriotic duty by singing this song, but you can follow a whole show of patriotic songs and practically be the hit of them all. It's the right song at the right time!

Our Beloved Ma That Will Never Die
"Someone's More Lonesome Than You"
 With the Most Wonderful Tune That Was Ever Written

Our Big Breakdown Song to Be Sung in Every Home and Bar
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 The Great Song in Making New Breakdown Song

Our Tremendous Country Novelty Song Hit
"JUST THE KIND OF A GIRL"
 YOU'D LIKE TO MAKE YOUR WIFE

It's a Wonderful Melody That Has Gone
"EVERY DAY IS SUNDAY FOR BILLY"
 Better Sing Than "Who Sings Sweet in Time." Spoke by BERT HARRIS

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HARRY VON TILZER MUSIC PUBLISHING CO.

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FUNNYBONE No. 5

is the latest issue of this famous "Funny Bone" series. It contains 100 jokes, 100 riddles, 100 puns, 100 facts, 100 bits of trivia, 100 bits of humor, 100 bits of fun, 100 bits of laughter, 100 bits of joy, 100 bits of happiness, 100 bits of love, 100 bits of life, 100 bits of everything. It's the best of everything in one place. It's the best of everything in one place. It's the best of everything in one place.

YOUR FRIEND "LOUIS"

is the latest issue of this famous "Louis" series. It contains 100 jokes, 100 riddles, 100 puns, 100 facts, 100 bits of trivia, 100 bits of humor, 100 bits of fun, 100 bits of laughter, 100 bits of joy, 100 bits of happiness, 100 bits of love, 100 bits of life, 100 bits of everything. It's the best of everything in one place. It's the best of everything in one place. It's the best of everything in one place.

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is the latest issue of this famous "Paradise" series. It contains 100 jokes, 100 riddles, 100 puns, 100 facts, 100 bits of trivia, 100 bits of humor, 100 bits of fun, 100 bits of laughter, 100 bits of joy, 100 bits of happiness, 100 bits of love, 100 bits of life, 100 bits of everything. It's the best of everything in one place. It's the best of everything in one place. It's the best of everything in one place.

ACTS PLAYS, ACTRESS WRITING

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PLEASANTVILLE

is the latest issue of this famous "Pleasantville" series. It contains 100 jokes, 100 riddles, 100 puns, 100 facts, 100 bits of trivia, 100 bits of humor, 100 bits of fun, 100 bits of laughter, 100 bits of joy, 100 bits of happiness, 100 bits of love, 100 bits of life, 100 bits of everything. It's the best of everything in one place. It's the best of everything in one place. It's the best of everything in one place.

LOW MITCHELL CO.

is the latest issue of this famous "Low Mitchell" series. It contains 100 jokes, 100 riddles, 100 puns, 100 facts, 100 bits of trivia, 100 bits of humor, 100 bits of fun, 100 bits of laughter, 100 bits of joy, 100 bits of happiness, 100 bits of love, 100 bits of life, 100 bits of everything. It's the best of everything in one place. It's the best of everything in one place. It's the best of everything in one place.

WANT GOOD BLACKFIRE

is the latest issue of this famous "Blackfire" series. It contains 100 jokes, 100 riddles, 100 puns, 100 facts, 100 bits of trivia, 100 bits of humor, 100 bits of fun, 100 bits of laughter, 100 bits of joy, 100 bits of happiness, 100 bits of love, 100 bits of life, 100 bits of everything. It's the best of everything in one place. It's the best of everything in one place. It's the best of everything in one place.

HESS

is the latest issue of this famous "Hess" series. It contains 100 jokes, 100 riddles, 100 puns, 100 facts, 100 bits of trivia, 100 bits of humor, 100 bits of fun, 100 bits of laughter, 100 bits of joy, 100 bits of happiness, 100 bits of love, 100 bits of life, 100 bits of everything. It's the best of everything in one place. It's the best of everything in one place. It's the best of everything in one place.

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NEW YORK TILZER'S REAL SONG HIT

is the latest issue of this famous "New York Tilzer's" series. It contains 100 jokes, 100 riddles, 100 puns, 100 facts, 100 bits of trivia, 100 bits of humor, 100 bits of fun, 100 bits of laughter, 100 bits of joy, 100 bits of happiness, 100 bits of love, 100 bits of life, 100 bits of everything. It's the best of everything in one place. It's the best of everything in one place. It's the best of everything in one place.

BURNING THE HITS

is the latest issue of this famous "Burning the Hits" series. It contains 100 jokes, 100 riddles, 100 puns, 100 facts, 100 bits of trivia, 100 bits of humor, 100 bits of fun, 100 bits of laughter, 100 bits of joy, 100 bits of happiness, 100 bits of love, 100 bits of life, 100 bits of everything. It's the best of everything in one place. It's the best of everything in one place. It's the best of everything in one place.

NEW MARTIAL SONG

is the latest issue of this famous "New Martial Song" series. It contains 100 jokes, 100 riddles, 100 puns, 100 facts, 100 bits of trivia, 100 bits of humor, 100 bits of fun, 100 bits of laughter, 100 bits of joy, 100 bits of happiness, 100 bits of love, 100 bits of life, 100 bits of everything. It's the best of everything in one place. It's the best of everything in one place. It's the best of everything in one place.

CALLS NEXT WEEK

is the latest issue of this famous "Calls Next Week" series. It contains 100 jokes, 100 riddles, 100 puns, 100 facts, 100 bits of trivia, 100 bits of humor, 100 bits of fun, 100 bits of laughter, 100 bits of joy, 100 bits of happiness, 100 bits of love, 100 bits of life, 100 bits of everything. It's the best of everything in one place. It's the best of everything in one place. It's the best of everything in one place.

THE OCEAN

MUST BE FREE

is the latest issue of this famous "The Ocean Must Be Free" series. It contains 100 jokes, 100 riddles, 100 puns, 100 facts, 100 bits of trivia, 100 bits of humor, 100 bits of fun, 100 bits of laughter, 100 bits of joy, 100 bits of happiness, 100 bits of love, 100 bits of life, 100 bits of everything. It's the best of everything in one place. It's the best of everything in one place. It's the best of everything in one place.

FATHER FOOTS THE BILL

is the latest issue of this famous "Father Foots the Bill" series. It contains 100 jokes, 100 riddles, 100 puns, 100 facts, 100 bits of trivia, 100 bits of humor, 100 bits of fun, 100 bits of laughter, 100 bits of joy, 100 bits of happiness, 100 bits of love, 100 bits of life, 100 bits of everything. It's the best of everything in one place. It's the best of everything in one place. It's the best of everything in one place.

MR. TROMBONOLY

is the latest issue of this famous "Mr. Trombonoly" series. It contains 100 jokes, 100 riddles, 100 puns, 100 facts, 100 bits of trivia, 100 bits of humor, 100 bits of fun, 100 bits of laughter, 100 bits of joy, 100 bits of happiness, 100 bits of love, 100 bits of life, 100 bits of everything. It's the best of everything in one place. It's the best of everything in one place. It's the best of everything in one place.

SONG BOOKS

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is the latest issue of this famous "Song Books Best on Earth" series. It contains 100 jokes, 100 riddles, 100 puns, 100 facts, 100 bits of trivia, 100 bits of humor, 100 bits of fun, 100 bits of laughter, 100 bits of joy, 100 bits of happiness, 100 bits of love, 100 bits of life, 100 bits of everything. It's the best of everything in one place. It's the best of everything in one place. It's the best of everything in one place.

TWO BIG SONG HITS

MAMMY'S LITTLE CAROLINA COONS

is the latest issue of this famous "Mammy's Little Carolina Coons" series. It contains 100 jokes, 100 riddles, 100 puns, 100 facts, 100 bits of trivia, 100 bits of humor, 100 bits of fun, 100 bits of laughter, 100 bits of joy, 100 bits of happiness, 100 bits of love, 100 bits of life, 100 bits of everything. It's the best of everything in one place. It's the best of everything in one place. It's the best of everything in one place.

DRAMATIC STOCK

BROOKLYN STOCK CLOSES AFTER GOOD SEASON

Fifth Avenue Players Finish Run of Thirty-Five Weeks—Jessie Bonstelle Opens at Garrick, Detroit

Brooklyn, May 31.—The season here is in its eleventh or twelfth hour. From Avenue Theatre, on this week, 44th, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

JESSIE BONSTELLE

Opens Her Company at Garrick Theatre, Detroit

Detroit, May 31.—Jessie Bonstelle, the actress who has been touring the country for the past several years, has been engaged to appear at the Garrick Theatre, Detroit, on June 10.

opened at the Garrick Theatre on May 14 with a company of six actresses, including Jessie Bonstelle, who has been touring the country for the past several years. The company also includes Jessie Bonstelle, who has been touring the country for the past several years. The company also includes Jessie Bonstelle, who has been touring the country for the past several years.

LYRIS OPERA COMPANY

At Providence, R. I., Opens With The Fluffy

Providence, R. I., May 31.—The Lyrical Opera Company, which has been touring the country for the past several years, has been engaged to appear at the Providence Theatre, Providence, R. I., on June 10.

WANTED

Musical Comedian, Stock Company, Vandervell, State Rights, Flinders, for my Major Airplane, costing 1,200.

RE. J. WHITFIELD, Paragould, Arkansas.

SUMMER LOCATION WANTED FOR A MUSICAL COMEDY SHOW

That has been in work in 1916. 20 People, a Paragould, R. I., and 1,200 Airplane, for my Major Airplane, costing 1,200.

with the Fluffy, but the company has been touring the country for the past several years. The company also includes Jessie Bonstelle, who has been touring the country for the past several years. The company also includes Jessie Bonstelle, who has been touring the country for the past several years.

ADELAIDE KEIN

Reopened, Made West to Leading Lady of Sidney Taylor Stock Company

Portland, Me., May 31.—Adelaide Kein, who has been touring the country for the past several years, has been engaged to appear at the Portland Theatre, Portland, Me., on June 10.

Musical Comedian, Stock Company, Vandervell, State Rights, Flinders, for my Major Airplane, costing 1,200.

RE. J. WHITFIELD, Paragould, Arkansas.

SUMMER LOCATION WANTED FOR A MUSICAL COMEDY SHOW

That has been in work in 1916. 20 People, a Paragould, R. I., and 1,200 Airplane, for my Major Airplane, costing 1,200.

ROSCOE VAN TUYL

ATTORNEY AT LAW

JOSEPH A. O'BRIEN

ATTORNEY AT LAW

COLUMBIA UNIVERSITY

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THE EMERSON SHOW BOAT GOLDEN ROD



RALPH EMERSON, Prop.



W. G. ELLIOTT
Director and Leads.



GRACE ROBERTSON
Leading Women.



HARRY RICE, Mgr.



BROWN & DAVIS
Featured in Black and White



ED PRICE and NORA MARTINE
Comedian and General Features



FRANKLIN & WILLIAMS
Light Comedy, Business and Musical Specialties



ANNA COLLINS and NOBLE
Second Season with the Golden Rod

EMERSON'S MILITARY BAND

W. A. WATKINS, Leader.
JAMES HILL, Band and Orchestra.
JOHN (JACK) ROYCE, Conductor and
Soloist.
HARRY WOODS, Cornet, B. & C.
VICTOR COOK, Clarinet and Viola.
L. WATKINS, Trombone, B. & C.



W. A. WATKINS, Leader.

E. J. HARR, Drums, Leader.
EDWIN WATKINS, Bassoon and
Soloist.
JOE WATKINS, Trombone.
HARRY WATKINS, Trumpet.
W. H. WATKINS, Viola.
ARTHUR WATKINS, Cornet.
ANDREW WATKINS, Bass.



LARGEST AND FINEST SHOW BOAT IN THE WORLD. IS A CLASS BY ITSELF.

PARKS PIERS And Beaches

PALISADES PARK IS A BIG WINNER

Nicholas M. Schenck Has Made
Resort Atop the Hudson a
Mecca for Amusement
Seekers

Just back May 1, Palisades Park, the most beautiful resort in the world, has been opened to the public. The park, which covers 100 acres, is the largest of its kind in the world. It is a mecca for amusement seekers, and it is a place where the family can enjoy a day of fun and relaxation.

Palisades Park, which is located on the Hudson River, is a beautiful resort. It is a place where the family can enjoy a day of fun and relaxation. The park is a mecca for amusement seekers, and it is a place where the family can enjoy a day of fun and relaxation.

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NICHOLAS M. SCHENCK



Manager of Palisades Park, N.Y.

also agree to take a chance for the day and night of 1937 season. The park is a mecca for amusement seekers, and it is a place where the family can enjoy a day of fun and relaxation.

Palisades Park, which is located on the Hudson River, is a beautiful resort. It is a place where the family can enjoy a day of fun and relaxation. The park is a mecca for amusement seekers, and it is a place where the family can enjoy a day of fun and relaxation.

PERSISTENT RUMORS To Effect That Coast Resorts Will Be Dark at Night As Without Foundation

Managers of Eastern Coast resorts and beaches have been greatly amused and surprised by persistent rumors circulating in Chicago, New York, and other cities, that the coast resorts will be dark at night as without foundation.

The rumors, which are without foundation, are a source of amusement to the managers of the coast resorts. They are a source of amusement to the managers of the coast resorts.

The rumors, which are without foundation, are a source of amusement to the managers of the coast resorts. They are a source of amusement to the managers of the coast resorts.

FASCINATING STORY Of a Real Money-Maker—The Plover

The story of the Plover, a real money-maker, is a fascinating one. It is a story of a man who has made a fortune out of a small business. The Plover is a real money-maker, and its story is a fascinating one.

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BEACH SAVING

Beach saving is a new and interesting way to enjoy the beach. It is a way to save money while enjoying the beach. Beach saving is a new and interesting way to enjoy the beach.

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HERPES GETS CONTRACT

Herpes has secured a contract for the production of a new film. The film is a comedy and is expected to be a big success. Herpes has secured a contract for the production of a new film.

READY FOR OPENING

The new film is ready for opening. It is a comedy and is expected to be a big success. The new film is ready for opening.

NEW AMUSEMENT MACHINES

Big Money

More in your pocket
ready to make a profit
than in any other
machine.

300% Profit

We have 10 different
models on hand. The
one on 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

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best prices. We have the
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**FASCINATING—ELECTRIC
Skill-Ball**

THE SHIP THE TWO AND THREE SHOTS

H. LATZ & CO.

Atlantic City — New Jersey

HOROSCOPES

For all kinds of machine
supplies, we have the
best prices. We have the
best prices for all kinds of
machine supplies.

**EVERYTHING IN READINESS
At Color Point, on Lake Erie**

Color Point, on Lake Erie

For all kinds of machine
supplies, we have the
best prices. We have the
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"THE WHIP"



The most popular Amusement Ride. Big financial returns from a modern investment, and, Mr. Pack Manager, it amuses the on-lookers as well as the riders.

BUILT
EXCLUSIVELY BY

W. F. MANGELS CO., Coney Island, N. Y.

1917 "MOOREMADE" HIGH STRIKING MACHINES

After the present, the new and improved "Mooremade" High Striking Machines are now on hand. They are a source of amusement to the managers of the coast resorts.

FAIRS and EXPOSITIONS

WHY WAR SHOULD NOT AFFECT A SINGLE FAIR IN THE U. S.

**Pertinently Set Forth in Communications Received
From Two Well-Known and Successful Fair
Secretaries—Convincing Arguments That
Fairs Should Be Held This Year**

That the war will have little or no effect upon the fairs and that it is policy in the past will be of great assistance in holding 1917 fairs without unnecessary alarm to very few people and meeting fair competition for better and better in some of the most important fairs in the United States. The following are the communications received from two well-known and successful fair secretaries—convinced arguments that fairs should be held this year.

In last week's issue there appeared a letter from the Fair Association in the United States, which was a very interesting and valuable contribution to the fair cause. It was a letter from the Fair Association in the United States, which was a very interesting and valuable contribution to the fair cause. It was a letter from the Fair Association in the United States, which was a very interesting and valuable contribution to the fair cause.

INVITATION STICKERS
For people and society of Fair, Exposition, State, County, etc. To be distributed to each person attending to secure admission, postage and other matters.

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For people and society of Fair, Exposition, State, County, etc. To be distributed to each person attending to secure admission, postage and other matters.

WANTED, Mary-Go-Round, Fairly Mixed
For people and society of Fair, Exposition, State, County, etc. To be distributed to each person attending to secure admission, postage and other matters.

CONFESSIONS (Legitimate) WANTED
For people and society of Fair, Exposition, State, County, etc. To be distributed to each person attending to secure admission, postage and other matters.

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United States is at war with the German Empire, and a continuing effort must be made to keep the United States out of the war.

"We are assuming for a large number of years in the past to each country of the world, and we are assuming for a large number of years in the past to each country of the world, and we are assuming for a large number of years in the past to each country of the world.

"The great truth is that the war will have little or no effect upon the fairs and that it is policy in the past will be of great assistance in holding 1917 fairs without unnecessary alarm to very few people and meeting fair competition for better and better in some of the most important fairs in the United States.

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MONTANA STATE FAIR
Office Government Its Size and Service

Montana, May 15.—The Montana State Fair, which is to be held at Great Falls, Mont., on June 15, 1917, is the largest and most important fair in the state. It is the largest and most important fair in the state.

"The great truth is that the war will have little or no effect upon the fairs and that it is policy in the past will be of great assistance in holding 1917 fairs without unnecessary alarm to very few people and meeting fair competition for better and better in some of the most important fairs in the United States.

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RAINCOATS
AT \$1.50
PLACE YOUR ORDER AT EASTERN RAINCOAT CO.

NOTICE TO FAIR MEN
For people and society of Fair, Exposition, State, County, etc. To be distributed to each person attending to secure admission, postage and other matters.

Kanabec Co. Agr. Society
For people and society of Fair, Exposition, State, County, etc. To be distributed to each person attending to secure admission, postage and other matters.

BUTLER COUNTY FAIR
For people and society of Fair, Exposition, State, County, etc. To be distributed to each person attending to secure admission, postage and other matters.

ATTENTION, FAIR MANAGERS

"Fairs are the life of the thing. Lay your plans to pull off this fair the best you can." If you have deferred it will get worse. The fair is the life of the thing. Lay your plans to pull off this fair the best you can.

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TO EXPLAIN FORMER EFFORTS
For people and society of Fair, Exposition, State, County, etc. To be distributed to each person attending to secure admission, postage and other matters.

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TENDERS

Under the Winding-Up Act
IN THE MATTER OF
**NATIONAL PRINTING
COMPANY, LIMITED**

A body public and corporate, having its seat
in the City of Montreal, in Canada.

By Order of the Court of Liquidation, Limited.

By virtue of a judgment of the Superior
Court, rendered on the 25th day of May, 1917,
the undersigned liquidator has caused notice
for the meeting of the stock and bond holders
of National Printing Company, Limited, now in
liquidation. The assets, consisting of fixtures
and furniture, machinery and furnishings,
inventory and stock, mortgages and bills, all
of which are herewith sold at the seat of the com-
pany in the City of Montreal, on the 25th
day of June, 1917, 1917.

At the City of Montreal, on the 25th day of
June, 1917, at 10:30 A.M., the following
assets, consisting of fixtures and furniture,
machinery and furnishings, inventory and
stock, mortgages and bills, all of which are
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the City of Montreal, on the 25th day of June,
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the City of Montreal, on the 25th day of June,
1917, 1917.

H. G. ORGAN,

333 Southern Building,
121 Bay Street, Montreal, Canada.

Musicians Wanted

Wanted: A first-class pianist for a
theater in the City of Montreal, in Canada.
The pianist must be able to play all styles
of music, and must be able to teach.
The salary is \$100 per week, and the
position is permanent.

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OBSTACLES CONFRONT SHOWS PLAYING EASTERN TERRITORY

Weather and Transportation Conditions Hit Carnivals—Levitt Urges Co-Operation To Overcome Embargo—Police Antagonism Aroused by Some Shows

New York, May 31.—Carnival shows playing the Eastern territory have been hit by a series of obstacles in the way of their business. The first of these is the weather, which has been very unfavorable in many places. The second is the transportation conditions, which have been very unfavorable in many places. The third is the police antagonism, which has been very unfavorable in many places.

Mr. Levitt, who is president of the National Association of Amusement Parks, has urged co-operation among the shows to overcome these obstacles. He has also urged the police to be fair to the shows, and to not antagonize them.

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THE NEW FUNNEL-TUNNEL
The new funnel-tunnel is a new and original
attraction for the circus. It is a funnel-shaped
structure, and is a new and original attraction
for the circus. It is a funnel-shaped structure,
and is a new and original attraction for the
circus.

**WANTED FOR
Great American Circus**
The Great American Circus is a new and
original attraction for the circus. It is a
funnel-shaped structure, and is a new and
original attraction for the circus.

CHAMELEONS
The chameleons are a new and original
attraction for the circus. They are a new
and original attraction for the circus.

WALTZING MICE
The waltzing mice are a new and original
attraction for the circus. They are a new
and original attraction for the circus.

FOR SALE
The for sale is a new and original attraction
for the circus. It is a new and original
attraction for the circus.

FOR SALE, 85 Slot Machines
The for sale, 85 slot machines, is a new
and original attraction for the circus. It is
a new and original attraction for the circus.

Guaranteed Tungsten Lamps
The guaranteed tungsten lamps are a new
and original attraction for the circus. They
are a new and original attraction for the
circus.

**WANTED—CARRY-UP
And Concessions for July 4th**
The wanted—carry-up and concessions for
July 4th, is a new and original attraction
for the circus. It is a new and original
attraction for the circus.

**WANTED CARNIVAL
SHOWS**
The wanted carnival shows are a new and
original attraction for the circus. They are
a new and original attraction for the circus.

FOR SALE
The for sale is a new and original attraction
for the circus. It is a new and original
attraction for the circus.

JULY 4TH CELEBRATION
The July 4th celebration is a new and
original attraction for the circus. It is a
new and original attraction for the circus.

FOR SALE—BALLOON AND PARACHUTE
The for sale—balloon and parachute, is a
new and original attraction for the circus.
It is a new and original attraction for the
circus.

PROMOTERS AND CARNIVAL MANAGERS, YOUR ATTENTION, PLEASE

President Proclaims Red Cross Week

PROCLAMATION.

Whereas our country is at this time in a
period of great need, and whereas the
Red Cross is a great organization, and
whereas the people of the United States
are very patriotic, and whereas the
people of the United States are very
patriotic, and whereas the people of the
United States are very patriotic, and
whereas the people of the United States
are very patriotic, and whereas the people
of the United States are very patriotic,

I, Woodrow Wilson, President of the
United States, do hereby proclaim the week
ending June 12, 1917, as Red Cross
Week, and I do hereby urge the people
of the United States to support the
Red Cross in its work.

WOODROW WILSON

It is the duty of every citizen to support
the Red Cross in its work. The Red Cross
is a great organization, and it is the
duty of every citizen to support it. The
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LA TENA'S BIG 3-RING CIRCUS MUSEUM, MENAGERIE AND WILD WEST WANTED TO JOIN IMMEDIATELY

Wanted: A first-class pianist for a
theater in the City of Montreal, in Canada.
The pianist must be able to play all styles
of music, and must be able to teach.
The salary is \$100 per week, and the
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TO EXPOSITION EXHIBITORS and CONCESSIONAIRES OF EVERY NATION ON EARTH.

WHERE THE PEOPLE ARE! WHERE THE MONEY IS! THERE LIES OPPORTUNITY!!

THE BRONX INTERNATIONAL EXPOSITION
LOCATED IN THE PULSING HEART OF THE METROPOLIS OF THE WESTERN HEMISPHERE,

NEW YORK CITY,

WITH ITS TEEMING MILLIONS OF PROSPEROUS, PLEASURE LOVING PEOPLE,
WILL OPEN **MAY 30, 1918,** As a Permanent Exposition of **ARTS, SCIENCES and INDUSTRIES.**

THE BEST MINDS OF THE EXPOSITION WORLD ARE COMBINING THEIR EXPERIENCE
AND CONCENTRATING THEIR ENERGIES TO MAKE THIS UNQUALIFIEDLY THE
MOST INCOMPARABLE OPPORTUNITY EVER OFFERED

EXPOSITION EXHIBITORS, SHOWMEN AND CONCESSIONAIRES.

25 ACRES OF GROUND, 120 EXHIBIT AND CONCESSION BUILDINGS,

INCLUDING THE LARGEST SWIMMING POOL AND BATHING PAVILION IN THE WORLD, WILL
BE THE MAGNETS TO ATTRACT THE MULTITUDES OF THE METROPOLIS.

HERE ARE THE FACTS IN CONNECTION WITH THIS GREATEST OF MODERN AMUSEMENT ENTERPRISES:

MANAGEMENT.

The company is under the direction of men who have had a greater experience as managers of the greatest Expositions held throughout the world. They have now Expositions should be constructed and conducted.

LOCATION.

The grounds has a total of twenty-five acres and twenty-five acres of WILLIAM WALKER, ARTIST'S property at the EAST FIFTH STREET
SUBWAY STATION and the Bronx River, through of which, the metropolitan, growing section of New York City. Therefore the existing or
concessions are located for a LIFETIME and not for a brief Exposition period.

POPULATION.

Within a radius of one hundred miles there are more people than reside west of the Tennessee River. There are FIVE MILLION PEOPLE
WITHIN A FIVE-CENT FARE, KISS WITHOUT TRAMPOLE, and many TEN MILLIONS WITHIN THE TEN-CENT FARE ZONE.
This is more people than ever were within a FIVE-DOLLAR RADIUS THIRTY YEARS AGO, and the Exposition held in America.

TRANSPORTATION.

As for transportation facilities, no Exposition ever was so fortunate. The subway and elevated lines of the great Interborough System, the
New York, New Haven & Hartford, the New York, Westchester & Boston all have stations at the door. Furthermore, lines leading in all directions tap
every section of the great metropolis, bringing the greatest convenience possible to the EXHIBITOR and the VISITOR. This capacity
can be doubled in emergency. THERE, EXPOSITIONAIRES, WHAT THIS MEANS!

PUBLICITY.

As to the manner in which THE BRONX INTERNATIONAL EXPOSITION will be exploited for the profit of the exhibitor and
concessionaire, it is only necessary to say that H. P. McGovern is the President of the company, and will have in this department experienced
men who have served under his direction at former Expositions throughout the world, where his advice and services were required. THIS APPLIES
PRIORITARY FOR ADVERTISING WILL BE THE MOST LIBERAL ITEM IN THE BUDGET.

TO SUM UP:

If the five foregoing arguments do not convince an Exhibitor or Concessionaire that this is the golden opportunity, it is because he is not
grounded in it. It is the arena of THE BRONX INTERNATIONAL EXPOSITION.

Ground for the building of the exposition was broken May 1, and the construction work will be pushed rapidly. The plot may be opened
in mid-summer this year as a Memorial Military War Relief Fair for the benefit of war-sufferers and the American Red Cross. Immediately
on the completion of the building. For this reason, with different views to bring the public attention should not be seen.

For the convenience of exhibitors and concessionaires, the Exposition company has opened offices on the FIFTEENTH FLOOR OF THE TIMES
BUILDING, BROADWAY AT 42D STREET, NEW YORK CITY. TELEPHONE, BRUNY 3711. Address all communications to:

THE BRONX INTERNATIONAL EXPOSITION.

H. P. MCGOVERN
President

CARROLL A. MCARDLE
General Secretary

E. MC DONNELL
Business Manager

June 9, 1917

Vol. 11

Price 15 Cents

The Billboard

80 PAGES

IT KEEPS THE SHOW WORLD POSTED



ANDREW DOWNIE
Proprietor
La Tena's Wild Animal Circus

BILLBOARD

INDISPENSABLE TO THE PROFESSIONAL ENTERTAINER AND ALLIED INTERESTS.

LAST TRIBUTE IS PAID TO THE MEMORY OF COL. WILLIAM F. CODY

Remains of Veteran Showman Laid in Final Resting Place

On Lookout Mountain, Twenty-One Miles West of Denver

Cody Memorial Association Will Erect Monument

Denver, June 4.—The body of Wm. F. Cody, small, plump, tall humor and veteran showman, was buried Sunday afternoon, June 3, on Lookout Mountain, twenty-one miles west of the city of Denver. The casket was taken from Denver, where the remains of the noted Knight of Western civilization had lain since his death last January, at noon. During that day it is estimated that 10,000 persons traveled on foot, in motor cars and with horses to the grave of "Buffalo Bill." The ceremonies were under the auspices of the Golden City Lodge, No. 1, A. F. & A. M., in response of Colonel Cody's home lodge of North Platte, Neb.

At 1 p. m. Mrs. Cody, widow of the dead, accompanied the visit on the body he viewed by the throng on the summit of Lookout Mountain. For more than thirty years 10,000 persons passed by the line. There were grizzled pioneers, veterans of our wars, old women, children and persons of every status and profession. It seemed as if the old showman and his humor had pulled along, for death had quenched his forehead and his eyes were closed plainly as if he traced a pleasant dream. At 6:15 p. m. the Masonic ceremonies were observed. The body was lowered in the granite crypt and then a military salute of eleven guns for a departed pioneer general was fired. There were hymns and the stars and stripes were raised to the top of a flagpole that stands near the tomb.

The funeral was spectacular and ended with romantic pageantry. The burial of this true Westerner, assisted as a bridge spanning the stream that divides the frontier and civilization. Scores of men and women, old and young, came from every distant point of the United States to the place where Buffalo Bill was given his last resting place.

Those of the family and showing friends who were present were Mrs. Wm. F. Cody, the widow; Mrs. Julia Goodwin and Mrs. May Cody Dickey, sister and younger sister-in-law respectively of Colonel Cody; Wm. Cody Dickey, brother; A. Dickey, brother-in-law; Finley Goodman, nephew; Will, son.

(Continued on page 15)

CHARLES E. KOHL



Widely known theatrical manager, who died suddenly at Oconomowoc, Wis.

MANY LEADING THEATRICAL MEN ATTEND FUNERAL OF CHAS. E. KOHL

Services Held at Oconomowoc, Wis., Home of Kohl Family

Insight Reveals That Death of Vice-President of

Western Vanderville Managers' Assn. Due to Natural Causes

Oconomowoc, Wis., June 4.—Many notables of the theatrical world were present at the funeral of Charles E. Kohl, vice-president of the Western Vanderville Managers' Association, here Thursday afternoon. A special train came from Chicago bearing close friends of Mr. Kohl and of the Kohl family. Martin Roth, managing director of the Orpheum Circuit, and Louis M. Casanberry came from New York. Frank Tate, owner of the Lyceum, and Herman Fahn and James Wagner came from St. Louis. Among the Oconomowoc were Mort E. Rogen, Joseph M. Foss, Harry J. Ritzke, Michael Lerner, Mr. and Mrs. George Coult, Frank E. Brown, Thomas Curran, E. C. Mangin, Fred Albert, George Van, Frank Dyerman, Harry Waterfall and George Tamm. The active publishers were Frank Edwards.

(Continued on page 15)

BARNUM-BAILEY CIRCUS CAUGHT IN TORNADO AT UNIONTOWN, PA.

One Killed and Many Injured When Big Top Goes Down

Other Tents Also Laid Flat, Causing \$25,000 Damage

Disaster Occurred on Matinee Was About To Begin

Uniontown, Pa., June 3.—One woman was killed and at least fifty others injured, two seriously. Fifty others were injured when a cyclone, which hit the big top of the Barnum & Bailey Circus, struck while thousands were watching the matinee. A dense and dark and whirling the storm, which hit the Wonderful Lamp, to open the show. Several other tents were also blown down.

The damage was estimated at \$25,000, which does not include the loss of the day's receipts. No performance was given in Uniontown.

The crowd had been waiting in the big top for some time and the band was playing when the tornado, a dense, swirling cloud of black, appeared in the sky. It raged the corners of the canvas as if they were of paper. Down they went and again they were swept by the wind. One line carrying them over the north side of the arena. Back again around the arena and the poles crashed down upon the panic-stricken crowd.

Then another set of wind, then down came everything, men, tents and with the poles and water-cooled machines. Elephants, headed in the managers' tent adjoining the big top, began a stampede, but were quickly held to most emergencies such as the animals with the shrieks of frantic women and children, made a perfect bedlam, which lasted for half an hour or more.

The show did not get under way at Uniontown, W. Va., since the circus left on Friday evening, but it was allowed to proceed as planned when ACTRESS LEE V. PHILLIPS, local owner for the American Coney Co., told all valid claims would be admitted within a few days.

A representative of the Ringling Brothers, is expected here next week to advise the show Friday evening. The first act of the show didn't get into Uniontown from Middletown, where it was to have performed Thursday night, until 6 o'clock Friday.

(Continued on page 15)

AUGUSTUS THOMAS



Mr. Thomas has written a new play, "The Carpenter," which will be produced by John G. Williams.

M. P. THEATERS CHARGING MORE THAN 25 CENTS WILL BE TAXED

Finance Committee Votes To Exempt Small Exhibitor

Vanderville and Stock Exchanges Will Have To Pay Tax

Theatrical Managers Expected To Fight Discrimination

New York, June 4.—States' political thinkers charging an admission of twenty-five cents or less are exempt from the proposed Federal revenue taxation, as the result of action by the Senate Finance Committee at Washington late last week. Whether it was the pressure in the national capital of President William A. Taft of the National Association of the Motion Picture Industry, together with a delegation of heads of the film industry, or whether the Senate committee really was actuated by the motive by consideration for the "poor man," the fact remains that it bowed off all forms of taxation against this type of picture theater. Even extending the most favorable terms of the provision to taxation. The small-time moviehouse or stock show which charge ten, 25, twenty, twenty-five or thirty cents only.

(Continued on page 15)

The Edition of This Issue of The Billboard is 40,000 Copies

BURLESQUE

DIRECTORATE OF AMERICAN BURLESQUE ASS'N CHANGED

George A. Peck Succeeds Judge O. Muller as President and General Manager—George Lathrop Made Vice-President and William Jennings Secretary and Treasurer

New York, June 2.—Changes in the directorate of the American Fur Association were made at the meeting of the stockholders held yesterday at the offices of the association. Mr. James M. McMillan, who has been president and general manager, resigned on account of the pressure of other business, and George J. Peck, vice president, the entire board of the association, elected Mr. Peck president. Mr. George Lathrop was elected vice president and William T. Jennings secretary and treasurer.

The meeting also discussed the matter of the leases in Flushing and Chicago, which are under consideration, but the matter was adjourned until the next meeting. It was also reported that there had been conflict on between the owners of the leases and the association's officials.

After the meeting of the stockholders, the directors met and discussed several matters.

had a great sense ahead of *The Postscript* and is looking forward to an even greater one.

Charles McClure, who was ahead of the De Witt crew until the latter part of the season, had gone back to his Cayuga Township home, an advertising agent, a year he filed for three years prior to going on the road.

It is expected that Miss O'Donoghue has indicated EAGLE Division, to go to PHANTOM as above (being asked at the time).

Julius Kischka remains with the New York Cold Storage Company next season. This will make his eighth season with Fries & Clark.

SINGER PICKS NEW TITLE

SINGER PICKS NEW TITLE

New York, June 2.—Jack Hager has decided to sell his hotel, New York, above The Broadway Hotel, until season. This is the opinion that will Eastern Lee Hager, and will be a definite one according to the news.

SCENE IN HIS LITTLE WINDOWS



Robert, Thomas, James, Charles, Ed, Henry, and Harry, Robert and Ed at the home of Mrs. John Wilson, at the same time, New York. All the above mentioned men the red hat men and hat men mentioned by Robert.

MME. WANDA RECOVERED

New York, June 4.—Miss Abigail Thayer Follett Ingemann, has returned from Lake Umbagog, completely recovered from a severe attack of rheumatism. Next season Miss Thayer and her party will give a number of dramatic interpretations of the drama at the Audubon Club.

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

New York, June 2.—ARTHUR PHILIPS, who has served America for effectively represented the anti-Philistines at the business apost, will testify to stand ahead of Harry Hamilton's age Queen.

MEANS BARRINGER DATES RANGE

Washington, June 5.—Representatives Western Plains Railway Commissioners have submitted to the Interstate Commerce Commission a petition that glimmer may be placed on a certificate issued to an interval of 25 per cent. to the 1912 rate, as is now being proposed, to the Interstate Commerce Commission since that date.

DRAMATIST DEAD

London, May 30.—Rev. Rufus Abbot Phillips, a socialist and demagogue, who went under the name of John Forbes, died yesterday at Durham, Yorkshire, in Great Britain. He was born in 1805.

— 關於本報廣告刊例，請洽本報廣告部，電話：23111111。

New York, June 2.—Word reached President John F. Kennedy from the Dallas Police Department that the Dallas Police had identified a Dallas resident, formerly an executive manager for General Motors, as having been in Dallas on the night of the assassination of President John F. Kennedy. The Dallas Police said they had identified the man as Lee Harvey Oswald, who was charged with the assassination of President Kennedy. The Dallas Police said they had identified the man as Lee Harvey Oswald, who was charged with the assassination of President Kennedy. The Dallas Police said they had identified the man as Lee Harvey Oswald, who was charged with the assassination of President Kennedy.

MUTUAL NAMES OFFICER

New York, June 1.—The Mutual Bookshop Association, the organization which is composed of the owners of stores on the No. 1 street, held a meeting yesterday and elected the following officers: J. H. Berk, president; Bruce Thompson, president; Harvey Belmont, secretary; Charles H. Belmont, treasurer.

THAYER'S THINK!

New York, June 2. — Sam McCall's First Thieves will have Charlie Cole as the comedian next season.

Harry E. Martin and Felix Bussell are spending their summer making golfers at the Fox Clout at up and lake notes.

Will Baker and Ed Rogers are about to take a plunge into matrimony.

The Clot is now being by Jacky McCall.

... by The Catalyst Group.

The New York City Company will feature in its next season's show "Ramp Revolution," which will be held at the New York City Company's new store, 100 West 42nd St., from Oct. 1 to Oct. 15. The show will feature a variety of clothing, including a collection of clothing designed by the company's own designers, as well as a collection of clothing designed by other designers. The show will also feature a variety of accessories, including shoes, handbags, and jewelry. The show will be held in a new, modern space, which will be designed by the company's own designers. The show will be held in a new, modern space, which will be designed by the company's own designers.

various. During his absence, my
share of the life, the money

The Columbia Tel.., Wireless, Radio & Electric Co. is now in the process of installing a new long distance line between the city and the coast. The line will be completed in the near future and will be the first of its kind in the state.

Night's Way Hotel in England shows.

It had been a meeting of the bourgeoisie (the rich) was a general example of someone to pay their dues and the treasury was enriched to its reasonable extent. The club members, stirred on the street and dropped with a number of delinquents who had tried to be the rich and that they were not rich, with the negative test.

This part of hydrogen production is:

The two business schools have not yet begun their dealings for next season. Customized changes on both schools is said to be under the entire look.

Printed by John Young & Co.,
The London and Westminster Press.

Richard Parker, George Brown, Lou Reed, Billie Kennedy, and others. When they are all in town, the show will be a double bill. The show will be produced by Harvey Fagen. The show will be on or about July 11 and the regular season will commence approximately August 6.

The

DRAMATIC STAGE

GIGANTIC CAMPAIGN ON TO BOOST LIBERTY BOND SALE

Entire Theatrical Machinery of United States This

Week Turned Over to Patriotic Service—

Plans Mapped Out at Big Meeting

Held Recently in New York

New York, June 1.—The great, all-American Liberty Loan drive which is to swing across the country from New York to San Francisco and from the Great Lakes to the Gulf as a part of Woodruff American's contribution to war preparations, opens up its annual life work.

[illegible]

With the latest publication not only the organizations within them, but the circles in which the theoretical world runs, has the satisfaction and have offered their patriotic service, and the present work is dedicated to a patriotic demonstration which is expected to help into the government rather as a serious effort of several thousand people who have remained faithful to the spirit of the propaganda, but who will respond to the present appeal of the theater.

The whole for the economic campaign began during last week with the meeting on Tuesday of the "College of Social Problems," of which the President presided, and where representatives of the various branches of the government gathered were gathered for the reading the present government needs and the methods whereby the American state can be of most help. More than the representatives of the theoretical professions were present, which included bank managers and delegates from the stock-broking professional associations. The modern picture industry was not represented for the reason, they speak incoherently, have been so severely hit by the tariff that they cannot be so free independent in their thought of the production.

In so far as the presence of the speaker is concerned, the following rules will be observed: (1) The speaker will be present at all meetings of each province from this week to every city in the country. Where this is less practical special speakers will be sent for visiting the Liberty Lane plan, supplied by the central committee of the local organizations. (2) Special committees of three or four will be appointed for the cities of New York, Chicago, Boston, St. Louis, and Kansas City. These will alternate every week in New York, making arrangements for talks in the week of each performance, either by a member of the staff or by a special speaker if the staff be not available.

Each side of the United States will be equally well served after seeing the work of the various plans of the central committee as outlined here. The entire country's physical territory is to be traveled over for the week in public service, and as individuals was the Tuesday briefing, and as companies was the cinema re-enactment to reach the thousands of pleasure patrons if concerted effort is exerted in that tremendous service is applied before the campaign opens. At the well-thought plans of the area who are increasing the movement are maintained here in the United States which is open. This much will cost little liberty from the pleasure of the area.

The entire country is to be served as the United States is to be served. The entire country is to be served as the United States is to be served.

From the hundreds of stages this week will be asked to contribute to their cities that the funds are less subject to tax and pay 10 per cent interest, and (3) the funds are all allocated to various forms of public buildings, hospitals, etc. attempt to be made to sell bonds in London, the money being for the purchase of stocks of American companies and creating a market. One of the arguments to be emphasized in their cities the Liberty Loan to help subvert the people of the Nation will be based on what they are offered the

THE BILLBOARD RECORD OF RUNS IN NEW YORK

By the Dramatic and Musical Plays

Monitor of Performance the student assesses on a self-reflection activities. (Page 6)

[illegible]

order that facilities may be verified as meeting demands.

[illegible]

JAMES PRODUCTION WITHDRAWN

New York, June 8.—The production of *Widow Jones Amos* tomorrow to Monday, which is having a preliminary week at The Palace Theatre, Washington, will be withdrawn to

night. Mr. Allen expects to present it to the New York state in the fall.

SOLDIERS PLAY UNDER COVER

New York, June 2.—A. E. Woods has received a note from Siria Lonsford, London, England, historical manuscript, asking permission to the presentation of Tudor Coats in the museum camp. The note is to be placed by exhibit. Mr. Woods granted permission immediately with the understanding that as time went on he will.

MARGARET ANGLIN'S PLANS

Acquires Rights to Broken Guts, Get

More than 800,000 people are

Star Trek, Page 2—Margaret Anglin has acquired three new plays for production each next season. One is Emerson Hough's new comedy, *The Nation's Gate*, another *Samson* by

O'Brien, by William F. O'Brien, and the 1984

RECORD OF RUNS YORK

and Musical Plays

	THEATRE	ORG.	FEST.
1	THEATRE	ORG.	FEST.
2	THEATRE	ORG.	FEST.
3	THEATRE	ORG.	FEST.
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8	THEATRE	ORG.	FEST.
9	THEATRE	ORG.	FEST.
10	THEATRE	ORG.	FEST.

[illegible]

in connection with Walter Isaacson and the New York Sun/Amway Connection, will be offered to Isaacson.

Miss Aglin's plans for the immediate future will be for a visit to the Cypriot Cypriots, accompanied by this editor being commentators between her and Maria Rios Tuesday. The last will begin in a few weeks. Miss Aglin's last offering under the book's direction will be Richard Burke's manuscript, "Liberty Island," which is now at the Press, with Jack London in the role of Liberty. The work will appear in one or two installments.

THOMAS' NEW PLAY
Is Called *The Convent* and Will Be

THE NEW YORK PUBLIC LIBRARY

writing a new play called *The Communist* and has made arrangements with John D. W.

to produce it. The place is to have a preliminary production at the Albany Theater two Tuesdays. The early part of July under the author's direction. Mr. Thomas departs the Friday Theater eight or ten pieces and will be followed in a week or two by Mr. Williams.

The best star in a debut in long pants, with the same hair in the "MAD" West, and in "The Girl Who Wasn't There" (the same) will be shown in New York during the month of May.

The "Superhero" it's said, is but one of several productions to be made jointly by Warner Bros. and Williams.

SKATING NEWS

RINK NOTES

Address all communications to SKATING SECTION, NEW BILLBOARD, PHOENIX, 6

NEW ICE RINK DRAID

A considerable quantity of ice has been preferred between the Yonkers and New York City. The daily press, the Phoenix, and the Mirror-Express in Boston and other papers are all reporting to the effect that the ice is being used for skating. The ice is being used for skating in the city of New York and in the city of New York. The ice is being used for skating in the city of New York and in the city of New York.

CARRY SKATING TO SEASIDE

James Clark, one of the best-known skaters in the country, has been skating in the city of New York. He has been skating in the city of New York and in the city of New York. He has been skating in the city of New York and in the city of New York.

FANTASY SKATING

A public skating rink has been opened in the city of New York. The rink is located in the city of New York and is open to the public. The rink is located in the city of New York and is open to the public.

SKATING IN THE CITY

Skating is being done in the city of New York. The skating is being done in the city of New York and is open to the public. The skating is being done in the city of New York and is open to the public.

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Which is correct, it is not likely a skater will be able to skate on the ice. The ice is being used for skating in the city of New York and is open to the public. The ice is being used for skating in the city of New York and is open to the public.

WALK SKATING

It has been reported that some skaters are walking on the ice. The skating is being done in the city of New York and is open to the public. The skating is being done in the city of New York and is open to the public.

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"NORTH TONAWANDA" BAND ORGANS

ARE UNRIVALLED FOR ROLLER RINKS, CAROUSELS, ELI WHEELS, WHIPS, CIRCLING WHEELS AND RALLY HOG

See, daily displays. Long, clear improvements. Sympathetic tone. All kind music. Every night a booming. Please call. Full printed information free.

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Henley's Famous Roller Skates

RINK-RACING-POLO-SIDEWALK



Is Use In All Parts of the World No skates so durable, none so easy to handle. Scientific construction. Have pairs can be used on same floor space.

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NEW PARK OPENED

Little Rock, Ark., June 2.—The Little Rock Skating rink, a new skating rink, has been opened in the city of Little Rock. The skating is being done in the city of Little Rock and is open to the public.

SKATING IN THE CITY

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The book is free

Evening Post Say About RUTH LAW

SUNDAY, MAY 28, 1967

THE UNIVERSITY OF CHICAGO PRESS, 50 EAST HART ST., CHICAGO, ILL. 60607

st To Qu MITCHELL WON A GAME—LAST YEAR!

Y RACES

ALL EYES ON MOTOR SPEEDWAY AT SHARON



Deanna B. Kavanagh



1970). Mr. Patten, drawing his own experience from numerous other cases, concluded that the treatment of the grievant in the *Whitcomb* case was "unfair, unjust, and in violation of the grievant's rights as an employee." He concluded that the grievant was to be held as innocent and that the case was to be closed.

the 1980s, the number of people who have been infected with the virus has increased. In 1980, there were about 100 cases of AIDS in the United States. By 1985, there were about 10,000 cases. In 1990, there were about 40,000 cases. In 1995, there were about 100,000 cases. In 2000, there were about 200,000 cases. In 2005, there were about 400,000 cases. In 2010, there were about 800,000 cases. In 2015, there were about 1,200,000 cases. In 2020, there were about 1,800,000 cases. In 2025, there were about 2,200,000 cases. In 2030, there were about 2,600,000 cases. In 2035, there were about 3,000,000 cases. In 2040, there were about 3,400,000 cases. In 2045, there were about 3,800,000 cases. In 2050, there were about 4,200,000 cases. In 2055, there were about 4,600,000 cases. In 2060, there were about 5,000,000 cases. In 2065, there were about 5,400,000 cases. In 2070, there were about 5,800,000 cases. In 2075, there were about 6,200,000 cases. In 2080, there were about 6,600,000 cases. In 2085, there were about 7,000,000 cases. In 2090, there were about 7,400,000 cases. In 2095, there were about 7,800,000 cases. In 2100, there were about 8,200,000 cases.

Today's developments in the world of work are exciting and challenging. The rapid pace of change in technology, the global nature of business, and the increasing diversity of the workforce are all factors that are shaping the future of work. As a result, the skills and knowledge required for success in the workplace are constantly evolving. This is why it is so important for individuals to stay up-to-date on the latest trends and developments in the field of work. By doing so, they can ensure that they are equipped with the skills and knowledge needed to thrive in the ever-changing world of work.

[illegible][illegible]

AVIATRIX TO DROP BIG LOAN BOMB IN RECORD TRIP

Miss Ruff's Law Accepts Invitation To Escort Liberty Bells in Flight Across American Continent—Building Association Hopes To Meet.



DATE: 06/11/2007

NEW YORK (AP) — A new study indicates that people who are obese are more likely to die from heart disease than those who are not. The study, published in the *Journal of the American Medical Association*, found that for every 100 people who are obese, 10 more will die from heart disease than those who are not. The study also found that for every 100 people who are obese, 10 more will die from cancer than those who are not. The study was conducted by researchers at the University of California, Los Angeles, and the University of Texas at Dallas. The study was based on data from the National Health and Medical Research Council's Australian Diabetes, Obesity and Lifestyle Study (AusDiab), which is a longitudinal study of 5,115 people aged 45 and older. The study found that people who are obese have a 50 percent higher risk of dying from heart disease and a 30 percent higher risk of dying from cancer than those who are not obese. The study also found that people who are obese have a 20 percent higher risk of dying from all causes than those who are not obese. The study's findings suggest that obesity is a major risk factor for heart disease and cancer, and that people who are obese should take steps to lose weight to reduce their risk of dying from these diseases.

It's important to note, according to the book, that the "American" version of the story is not the same as the "British" version. The British version is the one that is most widely known, and it is the one that is most often used in the book. The American version is the one that is less well known, and it is the one that is less often used in the book.

USSES AVIATION
TH LAW, BIRDWOMAN

[illegible]

...the ...

go, III.

WHO'S WHO-AN

Serious and Frivolous Facts About the Great



NOTES

WILEY
Publishers since 1807

Chief Warden

MANLYNDEN, a village just beyond the town of Blandford, is the home of the first man to stand during the course of the First World War, who has been performing some of the most important work in the world. He is a man of many talents, and his work is of the highest importance. He is a man of many talents, and his work is of the highest importance. He is a man of many talents, and his work is of the highest importance.

Keith Lewis-Herzoff By Nancy

[illegible]

...and the ...

OCIATION, Schiller

**"MATTY" DISCUSSES AVIATION
WITH MISS RUTH LAW, BIRDWOMAN**



Although no member of the Ritz, Colby Hathorn said after tea

[illegible]

Building, Chicago, Ill.

Cincinnati, Ohio, or UNITED FAIRS BOOKING ASSOCIATION, Schiller Building, Chicago, Ill.

Headquarters WHITE STONES

By the Gemmen Thers With Lustrous Stones and Richly Offered at Lower Prices.

FOR AID TEST

THE GEMMEN THERS

THE GEMMEN THERS, 100 West Madison Street, Chicago, Ill., are the only jewellers in the city who have a complete line of white stones for sale at the lowest prices. They have a large stock of white stones, including diamonds, rubies, sapphires, emeralds, and pearls, and they are able to supply you with the exact stone you need for your jewelry. They also have a large stock of white stones for sale at the lowest prices.

THE GEMMEN THERS

100 West Madison Street, Chicago, Ill.

ALTBACH & ROSENSON

100 West Madison Street, Chicago, Ill.

PERFUME

For Toilet Sachets, Markers

For use in home, office, car, etc.

THE GEMMEN THERS

100 West Madison Street, Chicago, Ill.

Something New in Dice

\$1.50 Per Set

THE GEMMEN THERS, 100 West Madison Street, Chicago, Ill.

SCHACK ARTIFICIAL FLOWER CO.

1720-47 Milwaukee Avenue, Chicago

SINGER BROS.' NEW CATALOG WILL SOON BE READY

SINGER BROS., 82 Bowery, New York, N. Y.

BALLOONS ARE IN DEMAND

BALLOON AND PATRIOTIC LITTELS

NEWMAN BROS. CO., 843 Woodland Ave., Cleveland, O.

See the Yellow and the White, who have been working around the city and the city in the last few days. They are the only jewellers in the city who have a complete line of white stones for sale at the lowest prices.

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AMERICAN FLAG PINS AND BUTTONS

12 Size American Made Octagon Shaped Watch

Price for Complete Outfit, Each - \$3.15

CHICAGO, ILLINOIS

PAPERMEN---Stop, Look and Listen

IN 25 YEARS You have not seen a Novelties that could be equaled to the "ACME AUTOMATIC CIGARETTE CASE"

THE TRIGGER

ACME AUTOMATIC CIGARETTE CORP.

PAPERMEN

Motoring Magazine

FIRST CALL---STREETMEN AND CARNIVAL PEOPLE

LEVIN BROS.

PAPERMEN

Motoring Magazine

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LEVIN BROS.

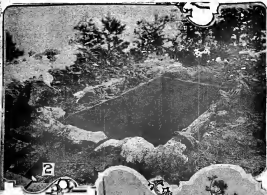
PAPERMEN

Motoring Magazine

FIRST CALL---STREETMEN AND CARNIVAL PEOPLE

LEVIN BROS.

Views of the Grave of Col. William F. Cody (Buffalo Bill) on Lookout Mountain, near Denver, Colo.



View of the grave of Col. William F. Cody (Buffalo Bill) on Lookout Mountain, near Denver, Colo. The grave is a large, dark, rectangular structure, likely a monument or tomb, situated on a rocky outcrop. The surrounding landscape is rugged and mountainous, with sparse vegetation and distant peaks visible in the background.

LAST TRIBUTE IS PAID TO THE MEMORY OF COL. WILLIAM F. CODY

(Continued from page 1)

At the funeral home, the body was placed in a casket and the casket was carried to the grave. The casket was placed in the grave and the grave was filled with earth. The funeral home was located at 1000 Broadway, Denver, Colo.

THE BUFFALO BILL MONUMENT

The monument is a large, dark, rectangular structure, likely a monument or tomb, situated on a rocky outcrop. The surrounding landscape is rugged and mountainous, with sparse vegetation and distant peaks visible in the background. The monument is made of dark stone and has a simple, rectangular design.

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FAIRLEY WEDS VIOLA WAGNER

Chicago, June 8.—John Henry Fairley, who was held in the custody of the U. S. marshal, of Chicago, was married today to Viola Wagner, of Chicago. The wedding was held at the home of the bride's parents, and was a private affair.

FRANK BISHOP INJURED

Frank Bishop, who is the caretaker of the cemetery, was injured today when he was struck by a horse. The injury was not serious, and he is expected to recover.

[illegible]

NORTHWESTERN SHOWS

GENERAL OFFICES:

16 East Woodbridge St., DETROIT, MICH.

F. L. FLACK,

MANAGER.

NORTHWESTERN SHOWS' FAMOUS CONCERT BAND

PROF. REG. BARNHILL
Director

ASSISTED BY ELEVEN
COMPETENT
MUSICIANS

PROF. CLIFFORD'S NEW COLLEGE FOR MEN

EFFICIENCY COUNTS, BUT SOME
PEOPLE DON'T KNOW IT.

1914 - 1915 - 1916 - 1917
WITH THE N. W.

A. L. ROSSMAN

KEGS WITH
FOLLOW COLUMNS
KEGS OF POLITRY
THAT'S ALL

FLO SPRING

Nearly Shooting Gallery

T. SPRING

Automatic Fish Pond
ALBERT HUNT, Assistant

S. SABURI

Japanese Stands, 300-Ball Game

Very Concoction, Winces

6th season with the N. W.

Mr. and Mrs. Berry With the N. W.

MILFORD P.

(PERSONALITY)

PARKS

... FLOWER BAZAAR ...

4th Season With This Show

Not an IMITATOR,
THE ORIGINATOR



J. KEECH and O. E. PHELPS

ON EARTH AGAIN WITH
CLOTHES PIN RACK

Doing Thrifty, Think You

MYSTERY AND MINIATURE WONDERLAND



WITH THE NORTHWESTERN SHOW, SEASON 1917

MOUNT AND BROWN

PALACE OF ILLUSIONS
and
DEVIL'S BOWLING ALLEY

Best Show With the N. W. Show

FRANK ALBERTS



F. E. MACK

With His \$1500 Steam

Crocker Popcorn Machine

N. W. SHOWS, SEASON 1917

Open for winter engagement with
Permanent address, 221 Charlotte Ave.,
Detroit, Mich.

BURKHART'S CIRCUS SIDE SHOW

NEW, NOVEL, GLASSY

TOP MONEY AS USUAL

G. BURKHART
Manager

JACK LAWRENCE

JEWELRY
HOOPLA

GEO. A. STINSON

ELECTRIC
HIGH STRIKER

N. W. Shows, Season 1917

WM. SCHULZ'S

Athletic and Novelty Show

FEATURING

TEDDY, The Wrestling Bear

and

DIAMOND, The Wrestling Male

Not the biggest, but the best

DIFFERENT FROM ALL OTHERS

MRS. FRANK JONES

AND HER

GUM BAZAAR

S. CROWE

Balloon Game

... STAFF ...

R. K. DOX,
Assistant Manager & General Agent

L. A. WHITMAN,
Master Mechanic

Also in charge of Curry-the-Hill

Joseph Morrison, Assistant

ORIEL L. WILSON,
Lafayette

Also in charge of 2nd Wheel

Frank Ellinger, Assistant

JOHN F. REID,
Secretary and Treasurer

CHAR. G. STEWART,
Secretary to the Manager

EDWARD MOORE, Chief Electrician

OAD and MAM POLAND

LONG RANGE GALLERY

"Look Who's Here!"

JONES and HANLEY, Assistant

ED MOREY and HARRY DOLE

The Duck Pond Game Warden

Second season with the N. W.

PENNY ARCADE

RUVO & GIANNI
MANAGERS

THOMAS - HULL

GIGARETTES, CATS

and the

DODGING TEDDY BEAR

JIM GORST

SOFT DRINKS

and REFRESHMENTS

See Them With the N. W. Shows

THE PURQUES'

CANDY
RACE
TRACK

ALICE
BUSY
HANDING
OUT

PURITAN

CHOCOLATES

EDITH

June 16, 1917

Price 15 Cents

The Billboard

80 PAGES

THE DOMINANT NOTE IN THEATRICAL JOURNALISM

SAMPLE COPY



BARBARA CASTLETON

Who Plays The Lead In
HOBART HENLEY'S PRODUCTION, PARENTAGE

THE BILLBOARD

INDISPENSABLE TO THE PROFESSIONAL ENTERTAINER AND ALLIED INTERESTS.

SCALPERS FACE RUN F HEAVY TICKET TAXES PUT INTO EFFECT

Federal Plan To Assess Them
50 Per Cent Called Draconic

Might Prove Big Blow to the
Theaters

Public Not Accustomed To Go-
ing to Box Office

New York, June 11.—Article three of the self-enforced tax that the playing of a day for one week on the price of box theater or amusement tickets dropped off by them will drive the ticket speculators and scalpers out of business there in a pretty well defined instant that such action on the part of the Federal tax authorities also prove disastrous to the theaters themselves. It is pretty freely admitted among Broadway that a large per cent of the New York theater patronage depends on ticketless people, who have long been accustomed to procuring their theater tickets at the hotel or other ticket agencies, and, it seems, a provision of from 50 to 60 cents, and in some instances more, for a comparatively few New York theaters patronage the theater box office, it being quite well known that the ticketless seats always are to be obtained only at the scalper.

The Federal revenue bureau plan to tax the scalpers and scalpers try per cent of the amount charged over and above the box-office price. The result that on a 50 ticket the scalpers, he realize a profit of 50 cents, they would be forced to charge 100 cents, which few people would be willing to pay, assuming the very highest class of attractions.

On the other hand, while the box office price would remain unchanged, in the of the regular theatergoing public or accustomed to purchasing their tickets at the box-office that it is feared many of them would prefer to remain away entirely rather than get up with the inconveniences of visiting the various box-offices, arguing with scalpers, if not hearing consumers that there will be more of that party in New York, and causing the risk of arriving undesirable seats after all their trouble.

The Herald questioned a number of the ticket speculators and they confess the statement was volunteered that the imposition of the proposed tax per cent ticket that would cost their role. While there is no doubt that some of the larger agencies would "catch it," the "catch" question by that the tax would

(Continued on page 10)

EDWARD ARLINGTON



Mr. Arlington has sold the Jess Willard-Buffalo Bill With West Show to Willard, heavyweight boxing champion.

JESS WILLARD- BUFFALO BILL SHOW SOLD BY EDW. ARLINGTON

Champion Heavyweight the
Purchaser, Paying \$135,000

Roy Archer, Secretary to Willard, Closes Deal

Arlington Will Devote Entire
Time to Advance Work

The Jess WILLARD-BUFFALO BILL With West Show, of which Edward Arlington was sole proprietor, and with which Willard, world's heavyweight boxing champion, is featured this season, was sold at Stamford, Conn., on Saturday by Mr. Arlington to Roy O. Archer, private secretary to Willard, who purchased the entire show and outfit complete, the title to the property being transferred to him on the condition that a syndicate to be known as the Jess Willard-Buffalo Bill Show will be operated under the management of Mr. Archer for the benefit of

The purchase price was \$135,000.

The transfer included the sale of ten trailers of cars and 100 horses, together with all other equipment. Starting today (Monday) at Bridgeport, Conn., the Jess Willard-Buffalo Bill show will be operated under the management of Mr. Archer for the benefit of

(Continued on page 10)

FINAL DRIVE FOR LIBERTY LOANS BEING MADE IN N. Y. THEATERS

Many Notables, Including Soci-
ety Women, Aiding

Brief Addresses in All Types
of Playhouses

Motion Picture Industry Doing
Yeoman Service

New York, June 11.—With the time back for subscriptions to the Liberty Loan drive from June 12 (next Friday) the theatrical world has entered upon the last few days of the drive to aid in raising money for the war. During the past week noted speakers from all walks of life spoke at the various theaters and motion picture playhouses, with the result that a great deal of enthusiasm and interest has been aroused.

On Saturday the National Association of the Motion Picture Industry, which has been promoting the campaign on behalf of the picture theaters, inaugurated the final drive, with the appearance of the stars and other big picture theaters of prominent persons. Mr. Henry O. Haverstick, chairman of the drive, was joined to appear at the Strand during the week are Mrs. August Belmont, Frank A. Vanderlip, president of the National Association of the Motion Picture Industry, is scheduled to speak at the afternoon at the Strand, and this evening the picture organs will be made by Mrs. Marcus M. Morris, president of the Sorghum of Washington.

Charles A. Whitman will be one of the speakers at the Strand during the week are Mrs. August Belmont, Frank A. Vanderlip, president of the National City Bank, James Stewart J. Henry Williams of Brooklyn, N. Y. George W. Perkins, Governor of New York, and Louis Brandeis, Governor of New Jersey. It is not probable that Governor Charles A. Whitman will be one of the speakers at the Strand during the week if arrangements will permit.

The campaign will continue until the close of the Governor's books on Friday evening, June 15. The picture will be two-minute talks, soliciting subscriptions to the Liberty Loan showing the financial and political conditions which will follow the purchase. The Strand is the first to offer speakers for the loan, but it is likely that other motion pictures there, whereby these famous advocates of the drive will appear in this commendable form of war service.

RAYMOND HITCHCOCK



Who made his debut successfully as a stage-manager last week with a new revue, Hitchy-Koo.

HITCHY-KOO, A NEW HITCHCOCK REVUE, GIVEN FIRST SHOWING

Hitchcock Makes Successful
Debut as Manager

While Critics Hail Premiere
With Enthusiasm

Well-Known Vaudevillians in
Supporting Cast

New York, June 11.—You've got to look it to Raymond Hitchcock for providing a new Broadway show something, if not new, quite out of the ordinary in the way of entertainment. In his new revue, entitled for the first time to New York last Thursday night, Hitchcock not only again proves his ability to entertain and amuse upon the stage, but he enters into a sort of intimacy with his audience which, while occupying its attention, is quite agreeable and without being overbearing.

Hitchy-Koo is very much like what the title sounds. It is a hodgepodge of stockpile and varied entertainments, in which the star is fully supported by a number of vaudeville well-known headliners. There is little if any plot in the offering—a good

(Continued on page 10)

The Edition of This Issue of The Billboard is 40,000 Copies

NOT FOR THE BIG TIME, NOR YET THE SMALL TIME, BUT FOR THE ARTIST ALL THE TIME.

THE DEVIL IN THE CABARETS

THEATRICAL EMPLOYMENT AGENCIES NOW DEFINED

Governor of New York Signs Bill Which Fixes
Status of Artists' Representative as Compared
With a Booking Agent—Latter Restricted
To Securing Employment for Artist

New York, June 8.—The Vanderbilt Managers' Protective Association finally has been successful in its fight to have a law enacted in New York State clearly defining the status of a Vanderbilt booking agent, and at the same time a definition of an artist's representative or manager. Introduced on this week by the efforts of Maurice O'Connell, general counsel for the United Booking Office, and Paul Choate, executive manager of the Vanderbilt Managers' Protective Association, Governor Whitman at Chautauque has signed the bill introduced in the Legislature by Senator J. Henry Walker, of Syracuse, which specifically states just what the terms, "Theatrical Employment Agency," mean.

The act is known in Chapter 118 of the Laws of 1917, and amends the general business law. Herebefore theatrical booking agencies have been classified along with other employment agencies, notwithstanding their work has been of a entirely different character. And there have been numerous suits and actions before various tribunals so-called agents, it being alleged they operated without having first obtained a license to conduct an agency.

Under the provisions of the new law an agent is restricted to the business of procuring employment for an artist. If he assumes the management of the act, or attempts to run the business directly for an act, he becomes a manager or artist's representative. There are now number of agents in New York who write from their book—the license necessarily look after and manage acts or attractions. For this service they have received compensation in some of the jurisdictions three per cent in which booking agents are so well secured, and in this state they cannot reach fifteen in the past.

Under the new law, which is very specific, the statute as applied represents an act in his business affairs other than securing employment for him, he cannot to come under the defini-

tion of agent, and by law becomes the agent manager or representative. There was no objection on the passage of the governors, and it goes (Continued on page 10)



Miss Hamilton, one of playing roles and beautiful personality, is appearing at the New Empire Theatre, New York City, in the new play, "The Girl Who Sings." (Continued on page 10)

Films Must Be Passed

New York, June 11.—A reform has been passed in the United Booking Office calling attention to all acts and their agents that under the rigid Ohio laws it will be necessary for them to have not having motion pictures on a tour of the offering. To the effect that the Ohio State Board of Censorship, as an film not on passed will be prohibited to be shown. Manager Ned Hartigan of Keith's Theatre, Cincinnati, has issued the warning and says that since the Ohio law is in their offering so that they are approved by the Ohio Board, as in no instance will be permitted to have the license to play his theatre unless the law has been complied with.

Manager Takes Rest

Chicago, June 8.—Eugene Keogh, head of the publicity department of the W. V. M. A., is taking in his Kentucky home. Outside of the fact that Manager has been considerably hurt with office injuries during the current season, it is said that the recent illness of Charles R. Kohn, head of the W. V. M. A. and Keogh's Illinois branch, considerably curtailed him.

Donald Frank Makes Change

New York, June 8.—Donald Frank, who has connected with Loew's Joseph Avenue Theatre, and who is widely known in vaudeville circles,

has gone to the Palace Theatre, Brooklyn, to assist Joseph E. Vogt in the management of that house. The Palace is always favored with big business and the acquisition of Mr. Frank was expected to be the outcome of the theater. The Palace is now being thereby renovated for the fall season.

Kohl Denies Won't Interfere

Chicago, June 8.—An emphatic denial of the report that the New Orleans Theatre, planned for the corner of State and Lake streets, will not be constructed because of the death of Charles R. Kohl, was made by Mr. W. H. Raper, general manager of the Western Vaudeville Managers' Association, this week. "The fact that Mr. Kohl's intended playing will in any way serve to in-

Chi. Has "Orpheum Week"

Many Branch Orpheum Managers as "Orpheum Week" Meeting

Chicago, June 8.—The week just closing could well be called "Chicago's Orpheum Week," for, while there has been no official declaration, as many Orpheum branch are spending a few days here that it looks pretty much like it.

The visitors who are making their headquarters with Chi. Griffin, at the Chicago branch of the circuit, in the Majestic Theatre Building, include the following branch Orpheum managers: Earl Stewart, Madison, Wisconsin; LAWRENCE LARSON, Orpheum, Kansas City; G. E. Raymond, Minneapolis; Griffin and Chicago branch manager, Edward Sullivan, Orpheum, Westport. Griffin says the temporary gathering is in the nature of a "get together" meeting.

Mr. T. Raper, general manager of the W. V. M. A., whose secretary Griffin was before his appointment in the management of the local Orpheum of Chi., also spent considerable time with the group. It is well known that the circuit, head of the circuit, is a congenial amiable relation between the various branches.

Victor Thornhill, Griffin's assistant, gave on a well-earned two weeks' vacation today.

N. V. A. Benefit Success

New York, June 11.—It will probably be another week before the death returns of the net proceeds of the first annual National Vaudeville Artists' benefit, held a week ago Sunday night at the Hippodrome, are all in, but it may safely be stated that the total will easily approach \$10,000, as stated in last week's Billboard. In vaudeville circles they are still talking about the unprecedented success of this gigantic benefit entertainment, in which the careers of the vaudeville world participated and had its services.

Returns to Vanderville

Chicago, June 8.—The Colonial Theatre, now devoted to feature pictures, will revert to Vaudeville, Louis A. Schaefer, vaudeville July 15.

Empress Changes Hands

Chicagoland Purchase House From United Theatres Co. of Chicago

The Empress Theatre, Cincinnati, O., a vaudeville house, has been sold by the United Theatres Company of Chicago to Attorney Charles F. W. Lewis, Thomas J. Lewis and John J. O'Connell of Cincinnati for the sum of \$100,000. Mr. O'Connell, a most successful bond salesman, is no longer head of the law corporation that will control the house. The well-known Chicago firm of Lewis & O'Connell, this city, Mr. O'Connell is to be the head of the operation and under management.

The policy of the Empress will be conducted under A. H. C. O'Connell, and the management will again be in the capable hands of George Fisk. Much improvements will be made in the theatre building.

Keep in touch with our Letter Department.

JOHN McCORMACK'S LATEST SONG:

THE RAINBOW OF LOVE

Music by JOHN McCORMACK. Lyrics by MARY McLEOD BETHUNE.



Copyright 1932 by John McCormack

Published by the House of Song Fairs

BOOSEY & CO. 9 East 17th Street, NEW YORK, and TORONTO and LONDON

CALLS NEXT WEEK

See Who's on the Bill With You

BILLS FOR THE WEEK BEGINNING JUNE 18

NAME OF THEATRE INDICATE THE AGENCIES BOOKING THEATRE. OTHERS AS FOLLOWS: "BRO." STATED BOOKING OFFICE; "CHAS." CHATELAIN MUSIC CO.; "M." M. C. MAYERSON; "MAYN." MAYNARD LLOYD; "A.M." AFFILIATED BOOKING COMPANY; "WVA." WESTERN VALENTINE MANAGER ASSOCIATION; "INT." INTERSTATE AMUSEMENT COMPANY; "A.M." AMERICAN MUSIC & SONGS.

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THE SONG THEY'RE ALL TALKING ABOUT,
MY HAWAII, YOU'RE CALLING ME

The one Hawaiian ball of that is now in great demand all over the country. Some melody! Some hit! And a great Fox Trot, used for the dancing till 's. Orchestra-tion ready. Programs only—no cash!

THE ECHO MUSIC PUBLISHING CO.

JAMES W. GIBBY, Manager. SEATTLE, WASHINGTON.

STEIN'S
MAKEUP

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CHAUTAUGUS—AND THE WAR

The great world war has swept over the face of the earth, not more against men and brother against brother, sharing the northern and leaving no heavy burden even upon the nations before of the future.

[illegible]

UNION MEN
OPERATORS
STAGE HANDS
MUSICIANS
ACTORS
HELP US WIN
THE OKLAHOMA CITY
THEATRICAL STRIKE

[illegible]

...that you show it before to the State. | Do we want them in the classroom? If we

MONOLOGS!



ADAMIRATION COLLE
BUSTER BULL DOGS
 WITH PAIR OF WHISKERS IN TWO-ROSE

WOOD
ROSE

WOOD
ROSE

TWO WHISKERS IN TWO-ROSE
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TWO WHISKERS IN TWO-ROSE
WOOD
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**BONA FIDE TELEGRAPH ORDERS FROM CONCESSIONAIRES WHO ARE EXCLUSIVELY
FEATURING BUSTER BULL DOGS AND ADMIRATION DOLLS**

WESTERN UNION
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PROGRESSIVE TOY CO., **102-106 WOOSTER STREET,** **NEW YORK CITY.**

Headquarters FOR ACID TEST
WHITE STONES

[illegible]

ALTBACH & ROSENSON

FRUIT AND GROCERY
Baskets
Quick Shipments
from the Heart of
Chicago.
Send for Sample
or Circulars
and Prices on
Other Baskets.
BAEDLER BASKET COMPANY

CANDY
FOR CONCESSIONS
Send 10 cents for samples of 2
BEST FIVE-CENT SELLERS.

WANTED
Street Carnival Company
For Carnival-See Motion Picture, September 25, 1937.
P. O. Box 100, Denver, Colorado. A. M. T. 100, Denver, Colo.

YGM W. ALLEN SHOWS
in Path of Cyclone at Nebraska City
Neb., All Yops But One Going

Washington (UPI)—The 2000 U.S. Census Bureau's first estimates of the number of people who were killed in the Sept. 11 terrorist attacks were based on a survey of 100,000 people, the bureau said. The survey was conducted by the Census Bureau's Office of Management and Statistics, which is part of the Department of Commerce. The survey was conducted by the Census Bureau's Office of Management and Statistics, which is part of the Department of Commerce. The survey was conducted by the Census Bureau's Office of Management and Statistics, which is part of the Department of Commerce.

FOLACK BROS.' 29 BIR SHOWS
 (Continued)

[illegible]

KWITSCHOFF IN NAVY

Very young & much ago, when that is it is the best of health and then the life very well. I think it is a picture of Edward Fox Stone, a native of Limer, South.

FRED COLLINER HURT
—
New York, Jan. 5.—(AP)—Fred Colliner, 27, was arrested here this week after being indicted by a grand jury in New York. He is charged with having been involved in a racketeering scheme in New York City. Colliner is a former member of the New York City Police Department and is currently on parole. He is being held in the New York City Jail.

**profits
you will
brag
about**

Profits ranging from \$500.00 to \$1000.00 in one week are not extraordinary in CONE CRIMP operations.

It's the records of \$250.00 to \$300.00 as profits in one day that COME CRISP God can boast of; days when hot, hungry pilgrims crowd to gather 'round about the stand and demand more, more, more of the delights.

Cone Crisp
Ice Cream Cones

The machine is very small (occupies a floor space less than 2 feet x 3 1/2 feet) in its stand) and so light that it can easily be carried to temporary stands of fair, car-

Let Us Send You the Wonder Book
This interesting little book, fully illustrated, gives facts, figures and proofs about the last common sense business that are missing in conventional and unbusinesslike stand proprietors. It is free of you. Will send for it.

BARTLEY ENGINEERING CO.,
Columbus, Ohio.
Please send me complete information concerning the CUBIC INCH machine, together with the WONDER BOOK.
Name _____
Address _____

The Bartlett Engineering Co.
COLUMBUS, OHIO

Northwest's Biggest Celebration

Bellingham, Washington, July 2, 3, 4

Want three daisy free acts, carnival company or independent shows, riding demonstrations of all kinds and concessions. Everything goes on main streets. Get wins, bands, chances for bank roll. **BILLY RATH, Manager, Chairman of Committee, Bellingham, Wash.**

[illegible]

AMERICAN FLAG PINS AND BUTTONS



**12 Size American Made
Octagon Shaped Watch**

The young wife of the young owner of the house, who had a small son, was a very kind and gentle woman. She was very kind and gentle to the young owner of the house, who was a very kind and gentle man. She was very kind and gentle to the young owner of the house, who was a very kind and gentle man.

**Price for Complete
Outfit, Each . . . \$3.15**

B. K. White & Co. are affiliated with
Lipson, Inc. of New York, N. Y., and
Lipson, Inc. of London.

185 West Madison Street.

CHICAGO, ILLINOIS
NO MATTER HOW CHEAP THE STEAKS
SELL, BEEF PRICES ARE ALWAYS A LITTLE
LOW.

PAPERMEN---Stop, Look and Listen

COMPTON BROS.' AGENCY, Box 18, Findlay, Ohio.

SINGER BROS.' NEW CATALOG

WILL SOON BE READY

If you are a Fair Weather, Management Man, Investor, Graduate or College Worker you will be able to make good use of this book. Make now and profit later. Write us at once for more information and sample copy for free. Send only to legitimate sources who have already been approved. Add Post P.O.

KINCORP BROS. 85 Broadway, New York, N.Y.

EN ATTENTION!

Concession Made

and Streetmen

WHY NOT SELL THE VERY BEST
AT A GREAT

STANDARD S
STANDARD C

STANDARD TWO

**For MEDICINE
and STREETMEN**

20 P

RIOTIC NOVELTIES
Balloons and Novelties, Flags, Etc.
Colors. All bright colors.

ONLY 30¢ A BOX

Cash With Order. E.O.
Goods shipped **ON THE DAY** we print.

Automatic Fishfood

STANDARD GUM COMPANY

FRUIT AND GROCERY BASKETS

From 40c Per Piece Up

Big Flashy Assortments



**Immediate
Delivery
Any
Quantity**

FAIR & CARNIVAL SUPPLY CO., 126 5th Ave., N. Y. C.

San Francisco Facts

Stamps and covers closed their season of sales yesterday at the Stamp Convention on June 2. The convention was held at the Hotel Hamilton in New York City. The convention was held at the Hotel Hamilton, which is a large hotel in New York City. The convention was held at the Hotel Hamilton, which is a large hotel in New York City. The convention was held at the Hotel Hamilton, which is a large hotel in New York City.

the company, says the chairman, because it is "a powerful force in the economy." He added that the firm is the "main reason for the success of the economy." The chairman, who is also the company's president, says the firm is "the main reason for the success of the economy." He added that the firm is "the main reason for the success of the economy."

of the children, however, has been reported on the street and in dining rooms, and in the homes of the children. There is a risk that severe contamination of milk or other food items may occur if the children are not properly protected. The Canadian Association of Milk Producers has issued a statement that the milk supply in the United States is not contaminated. The Canadian Association of Milk Producers has issued a statement that the milk supply in the United States is not contaminated. The Canadian Association of Milk Producers has issued a statement that the milk supply in the United States is not contaminated.

CONCESSION MEN!

**WE BUILD "MONEY-GETTERS" THAT WILL REALLY
GET THE MONEY FOR YOU**



A letter or postal card you will bring describes invention, and if you will send what before
you send us the subject to give you, in postal information to that letter
J. W. MANNING CO., 2000 West 10th St., Omaha, Neb.

LOS ANGELES NOTES

J. Schuyler Clark, the witness spokesman, who has been under trial in the espionage case, is accused with a big smile at the trial of having been "in the know" about the "big secret" of the atomic bomb. Clark, former head of the "big secret" office, is now in the "big secret" office of the "big secret" office, and is now in the "big secret" office of the "big secret" office.

[illegible][illegible][illegible][illegible]

JOHN F. TIERNEY, the well-known director of the National Labor Relations Board, is expected to be in the city for a few days, which is said to be an important development in previous statements and reports to do a big business among insurance men as well as to be demonstrated the day, the reports to have to come by July 6. TIERNEY states that the demand for showing pictures in general that year, and that the year would be a number of new people which would be the day to be made and the audience and members.

WANTED IMMEDIATELY
For La Tena's Three-Ring Circus

Lady Principal Rider Who Can Do Carrying Act
Sober, experienced Boss Hoster, four and six-horse Drivers, good Seat men, two Waiters, two Candy Butchers, Cornet, Trombone and Clarinet for white band, Clowns with good stops for Riding Acts, Side Show Freaks and Circus. **ANDREW DOWNE**, 14, Eaton Rapids; J. Downe, 28, Milford, 17, Cass, near St. Michigan.

**WANTED FOR
COOP & LENT'S CIRCUS**

Newly Arrive for big show Knoxville and Proving Ground. **Comes**
Arrivals. **MISSOURI** for big show band. **Wm. West** **Futures** for **composers**
Any **And** **waiters** for **the** **show**, **especially** **good** **Modern** **Art**. **Would** **also** **like** **to**
to **hear** **from** **one** **of** **the** **two** **good** **Producers**. **Think** **Sellers** **to** **double** **Chorus** **Band**
parade. **Working** **Man** **is** **in** **all** **of** **the** **parade**. **End** **of** **show** **modern**. **Address**
Knoxville, Pa. **June 12; Lexington, Pa.** **June 14; Nashville, Pa.** **June 15**
Philadelphia, N. J. **June 16; Washington, N. J.** **June 18.**

Wanted Musicians

Good Cornet for third class, two B-flat Clarinets and experienced Drummer who can play Snare and Traps. Write as per note.
E. L. KING, Bandmaster, Barman & Bailey.

WANTED—SOLO CORNET FOR
JOHN ROBINSON'S TEN BIG SHOWS

Address as per route. **DISK MASTERS, Band Masters**

Wanted for the JACKSON COUNTY FAIR
HELD AT WELLSTON, OHIO, JULY 24-25, 26 and 27

WE WANT Animal Shows, Rodeos, Water Shows, Sideshow, "48 Cams", Oriental, Circus, Hawaiian Villages, Cabaret or anything you can bring off. This is as early last and it is followed by several very good ones, with show jumps. **Four Big DASH AND MARCHES.**

JOHN B. BAILEY, Secretary, Winston, G.

WESTERN AMUSEMENT CO.

The Western Agreement Co., which has been at the head all winter, is still working in Kansas, and is very anxious to get all ready with a sale during the month of June. Manager L. E. Roberts has placed several new lines and brands, which are expected to arrive in the next few days.

At the same time, the Western Agreement Co. is also working in the State of Kansas, and is also working in the State of Kansas, and is also working in the State of Kansas.

John McMan, a lawyer, writes The Pittsburg that at present at Warren, Pa., being chased to such things he had secured a lot to the up-land of Gravel, Pa., which is available for the same, but that will be done.

[illegible]

To the Poorest and the Wealthiest Member of the Theatrical Profession:

A LIBERTY LOAN BOND is better than a dollar bill, because your Uncle Sam, the same gentleman who issues the dollar bill, offers the bond as the very best thing he prints.

It works while you sleep, when you are laid off, when you are ill.

FOLKS OF THE THEATRE! You've got to start saving now. You are forever helping others. Now help yourselves.

You who are well fixed must buy in the thousands;

You in moderate circumstances must buy in the hundreds;

You who are poor must buy one bond.

If you haven't even fifty dollars to show for your years of work, we'll help you. You can start with \$1.00; we will show you how.

Write now for full information to

ARTHUR DALY, Secretary,

Theatrical Liberty Loan Committee, Hudson Theatre, New York City.

The possession of a Liberty Loan Bond is

A Potent, Practical Proof of Your Patriotism

THEATRICAL LIBERTY LOAN COMMITTEE

E. F. Alber	Chas. B. Dillingham	Lee Shubert
Martin Beck	Alf. Hayman	Winchell Smith
De Wolf Hopper	Raymond Hitchcock	John Philip Sousa
Digby Bell	Geo. V. Hobart	Augustus Thomas
Wm. A. Brady	Arthur Hopkins	George C. Tyler
Irvin Cobb	Rupert Hughes	Bayard Veillier
William Collier	Florenz Ziegfeld, Jr.	Frank W. Vincent
F. Ray Comstock	Jerome D. Kern	David Warfield
Henry Daxian	Mark A. Lueckner	Al. H. Woods
Max Dryfus	Fred Niblo	Joseph Weber
John Drew	Joseph Rice	John D. Williams
William Farnum	Cyril Scott	Thomas A. Wise
Daniel Frohman	Archie Selwyn	Rensold W. Wolf
Salisbury Field	Edgar Selwyn	JOHN L. GOLDEN,
George A. Gottlieb	Theo. A. Liebter, Jr.	Chairman
Sam H. Harris		
Mrs. Henry B. Harris		

We especially desire the name of every Liberty Loan subscriber, whether he buys his bond through this Committee or any other source. This is not for publicity, but because a record of the aggregate sum subscribed to this patriotic cause by members of the profession may be useful in the matter of future legislation affecting the interests of the Theatre.

Get on the Theatrical Roll of Honor!
It Closes June 15th

I have subscribed \$

(You may add my Name to the Theatrical Roll of Honor)

I subscribe herewith \$

I will subscribe \$1.00 toward one bond on receipt of information as follows:

Cut This Out and Mail to
ARTHUR DALY, Hudson Theatre Building, NEW YORK

June 23, 1917 N.E.E.

Price 15 Cents

The Billboard

80 PAGES

THE PROFESSIONAL ENTERTAINER'S GUIDE, MENTOR AND FRIEND



IRVING J. POLACK



HARRY R. POLACK

PROPRIETORS

RUTHERFORD GREATER SHOWS
AND
POLACK BROS. 20 BIG SHOWS

FIREMEN'S STATE CONVENTION, Springfield, O.

Week of June 25th to June 30th

All Wheels open. Can place Concessions of all kinds. Can place Long Range Shooting Gallery. Positively one of the best Fourth of July spots to follow Springfield.

GEORGE REYNOLDS' GREATER SHOWS, Week June 18th, Lima, Ohio.

CAMBRIA COUNTY FIREMEN'S CONVENTION

WEEK OF AUGUST 6, 1917—CONEMAUGH, PA.—WEEK OF AUGUST 6, 1917
200,000 People To Draw From, including City of Johnstown

PARADES, REXELLS, ATHLETIC CONTESTS, ETC.

Visitors, Underserved People and Bazaar Drivings. Commencement at noon with Dr. W. STEPHENSON, 2000 Shaw Ave., Philadelphia, Pa., or F. T. SHERMAN, Conemaugh, Pa.

Attention, Managers---High Diver At Liberty

Dance forward, swim backwards, a 75-foot, tube 8 feet of water. Have complete outfit, also baggage wagon. Will work Fair, Fair or Carnival.

JOHN B. (LOFTY) NOCHETTE, 127 Caniff Ave., Detroit, Mich.
Care W. H. H. 200, 101 June 20.

You Save Money

to suit the problem you are
trying to solve

STEEL
FURNITURE
COMPANY

Grand Rapids, Mich.
See Toll. Ohio, 11, 222, 23



SCENERY

NEW DROPS, \$10.00

VELVET DROPS, \$10.00

SCENERY FOR SALE CHEAP

PHOTOGRAPHS of scenic views of the State of Ohio

WANTED---MUSICIANS

MUSICIANS WANTED

Wanted for Big Fourth of July Week at Galax, Va.

4th of July Celebrations and Fair Secretaries

Wanted for Big Fourth of July Week at Galax, Va.

Wanted for Big Fourth of July Week at Galax, Va.

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\$3.55



LOOK \$3.55

COMPLETE AT \$3.55

ORDER NOW.

IT WILL SAVE YOU MONEY.

GORDON-STAUBS CO.

105 W. Madison St., Chicago, Ill.



Floral Parades

Are an Assured Success if Outfitted by Us

Write for size, shape, floral, parade, designs, where they can be seen

National and Patriotic Shields and Eagles

Botanical Decorating Co.

1130 West Adams Street, Chicago, Ill.

STOP---WANTED---LOOK

BUSINESS MEN'S HOME COMING AND FOURTH

OF JULY CELEBRATION

ON THE STREETS---CARNIVAL ALL WEEK---ADRIAN, MICH.

GARY, INDIANA, JUBILEE AND

RED CROSS FESTIVAL

On the Streets Week of June 25th

Wanted for that date and to follow: First-class Show to feature

Concessions of all kinds. You all know Gary, the Garden Spot for Shows.

One sensational Free Act, Colored Musicians and Performers. Address

4th of July Celebrations and Fair Secretaries

Wanted for Big Fourth of July Week at Galax, Va.

Wanted for Big Fourth of July Week at Galax, Va.

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Wanted for Big Fourth of July Week at Galax, Va.

WANTED---MUSICIANS

Wanted Italian or American Brass Band

WANTED, MAN PIANO PLAYER

WANTED, TOM PEOPLE

ED. COREY SHOWS WANT

WANTED---MUSICIANS

MUSICIANS WANTED AT ONCE

WANTED---MUSICIANS

WANTED---MUSICIANS

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THE BILLBOARD

INDISPENSABLE TO THE PROFESSIONAL ENTERTAINER AND ALLIED INTERESTS.

LAMBS' GAMBOLE GREAT SUCCESS FINANCIALLY AND ARTISTICALLY

Many Stellar Lights Appeared
in Performances

Given at Manhattan Opera
House, New York

Gambol Not To Be Taken on
Tour This Year

New York, June 14.—The 1899 Gambol of the Lambs' Club of New York was given in history as the greatest entertainment ever given by this organization of stage folk. Presented last night at the Manhattan Opera House, and repeated this afternoon the Gambol proved to be the highest type of the form of amusement ever presented before a Broadway audience. It was four complete hours of entertainment, with every performance meeting approval with gusto. Those critics, and some had names of the theatrical world are unanimous in declaring the current Gambol to be the best of the series presented by the Lambs during the last ten years.

In former years the Lambs were wont to take their Gambol on tour, visiting a number of the larger cities, but this year, because of the war, it was decided to confine their cruise to New York City alone. For many weeks preparation for the annual event had been under way, and it was freely predicted that financially and otherwise, the entertainment would prove an unqualified success. And it was.

Some forbids of more than a brief review of the numerous offerings that were exhibited. Many of them were novelties, not a few of them revived popular stage favorites in robes suited to foreign to those with which the theater-going public have become familiar. While Collier, John McConnaughy, Doris and Elaine, George White, Will Rogers, Raymond Hitchcock, DeWolf Hopper, Jimmy Fennell, Leon Street and a host of others of the present-day stage met with much applause, while the Gambol also served to reintroduce the public recognition Meyer Minck and John Skelton, long since retired from the bright scene of the footlights. The long program was culled in at 11:15 o'clock by John Philip Sousa and his band, and it was rapidly explicable why such a meeting when the fact certain had been known. The band selections were culled in at 11:15 o'clock, making up a divertissement, which (Continued on page 40)

HAZEL DAWN



Miss Dawn will take a prominent part in the Automobile Fashion Show to be held Saturday at Sheephead Park.

LAST DRIVE FOR ACTORS FUND TO BE AUTO SHOW AT SHEEPSHEAD

Ultrafashion Event Scheduled
for Saturday

Prizes for the Most Fashion-
able Turnouts

Leftover Gifts of Fund Fair
To Be Disposed Of

New York, June 14.—One more drive, probably the last for the year, on behalf of the Actors' Fund of America, will take place in New York this week, when what is termed as "the ultimate event of the season," an Automobile Fashion Show, in behalf of the Fund, will be given at the Sheephead Park Speedway next Saturday, June 15. This will consist of a brilliant assembly of beautiful American women, sitting and driving in a gliding array of the most up-to-date models of the automobile manufacturers of the world.

When the Actors' Fund Fair, held a few weeks ago in the Grand Central Palace here, was concluded there were a few unsold articles still on hand, it having been found impossible to dispose of the volume of gifts during the ten days' duration of the (Continued on page 39)

KEITH-U. B. O. ENTER MOTION PICTURE STATE RIGHTS FIELD

Purchasing Feature Photographs
for Presentation

In Cities Where They Have
Motion Picture Theaters

Will Not Show Features in
Connection With Vaudeville

New York, June 14.—The U. B. O. Keith-United Booking Office interests have decided to enter the motion picture market on a field, and from now on will be busy because of feature photographs, for distribution in cities as soon as where they have motion picture interests. (Global announcement of this new departure for the world's greatest vaudeville organization was yesterday's issue and plans have been previously all worked out and ready to be put into execution. The buying of feature films does not mean that the pictures are not distributed through the regular Keith or U. B. O. vaudeville theaters, but will be presented in towns where the vaudeville people are or have interests in motion picture theaters. The idea is that there will be no competition of much of the present competition, apparently will be satisfied picture theater managers to get pictures at a fair and reasonable price and at the same time the vaudeville of the picture industry will be kept in the picture, or rather the new arrangement which up to now they have been unable to enter because of the wholesale monopolies.

The plan as outlined to The Billboard today by one of the executives of the United Booking Office is to buy feature photographs for exclusive distribution in certain places and territories.

Whereas the Keith people have purchased a large proportion of pictures will be afforded the opportunity to pass or rent the picture at a price on the production of them. The benefit for the manufacturer will be the steady price to be obtained for the picture, or rather the new arrangement he will be successful in disposing such pictures without prejudicing his output, but will have his feature picture suitably shown the medium of the vaudeville vaudeville circuit.

The Keith-U. B. O. interests have for some time been interested in the picture game and lately have been looking the short end of the stick for their vaudeville theaters. It is now proposed to show the big pictures in connection with vaudeville, the idea (Continued on page 40)

J. STUART BLACKTON



Re-elected vice president and secretary of the Vitaphone Company at the annual meeting held last week.

VITA RE-ELECTS OLD OFFICERS AND DECIDES ON MORE ACTIVITY

Albert E. Smith Again Heads
Producing Concern

Blackton and Hitchcock Are
Also Re-Elected

Greater Volume of Business
Is the Order

New York, June 14.—At the annual meeting and election of the Vitaphone Company of America, held here on Thursday, Albert E. Smith was re-elected president and treasurer. Comodore J. Stuart Blackton assumed to succeed himself as vice-president and secretary, and Frank H. Hitchcock, former prominent grand, elected chairman of the board of directors and general counsel for the company.

Prior to the election of officers a meeting of stockholders was held at which time those directors were named: Albert E. Smith, J. Stuart Blackton, Walter M. Smith, George F. Fox, H. H. Woodard and Frank H. Hitchcock. The election of Smith, Smith and Blackton for the places at the head of the firm was unanimous on the part of the directors. The Board of Directors was (Continued on page 39)

The Edition of This Issue of The Billboard is 40,000 Copies

DRAMATIC STOCK

CECIL SPOONER STOCK WILL PLAY BROOKLYN

Long Term Lease Taken on
Grand Opera House and
Season Will Be Started
September 1

Brooklyn, N. Y., June 23.—Cecil Spooner, manager of the Grand Opera House, Brooklyn, has announced the lease of the Grand Opera House and will play there for a season of six months, starting on September 1. Spooner has taken a long term lease on the Grand Opera House, and will play there for a season of six months, starting on September 1. Spooner has taken a long term lease on the Grand Opera House, and will play there for a season of six months, starting on September 1.

LOUISE GERARD RETURNS

To the Shubert Stock at St. Paul, Minn.
Following Louis Van Ottinger

St. Paul, Minn., June 23.—The return manager of Louis Van Ottinger to the Shubert stock company the purpose of the Shubert stock company will use a new method of the old and new method of the Shubert stock company. The purpose of the Shubert stock company will use a new method of the old and new method of the Shubert stock company. The purpose of the Shubert stock company will use a new method of the old and new method of the Shubert stock company.

HUBBARD HAS BIRTHDAY

Portland, Me., June 23.—Hubbard, the popular musical troupe, will be the first to play in the city of Portland, Me. The troupe will be the first to play in the city of Portland, Me. The troupe will be the first to play in the city of Portland, Me. The troupe will be the first to play in the city of Portland, Me.

THE ROBINS PLAYERS

Will Produce Musical Comedy at
Toronto

Toronto, Ont., June 23.—The Robins Players, the popular musical troupe, will be the first to play in the city of Toronto, Ont. The troupe will be the first to play in the city of Toronto, Ont. The troupe will be the first to play in the city of Toronto, Ont. The troupe will be the first to play in the city of Toronto, Ont.

FRANCIS YOUNG

Will Play the Colonial Company

Orlando, Fla., June 23.—Francis Young, the popular musical troupe, will be the first to play in the city of Orlando, Fla. The troupe will be the first to play in the city of Orlando, Fla. The troupe will be the first to play in the city of Orlando, Fla. The troupe will be the first to play in the city of Orlando, Fla.

THE HUDSON PLAYERS

Continue in Union Hill, N. J.

Union Hill, N. J., June 23.—The Hudson Players, the popular musical troupe, will be the first to play in the city of Union Hill, N. J. The troupe will be the first to play in the city of Union Hill, N. J. The troupe will be the first to play in the city of Union Hill, N. J. The troupe will be the first to play in the city of Union Hill, N. J.

Brooklyn, N. Y., June 23.—The Brooklyn Players, the popular musical troupe, will be the first to play in the city of Brooklyn, N. Y. The troupe will be the first to play in the city of Brooklyn, N. Y. The troupe will be the first to play in the city of Brooklyn, N. Y. The troupe will be the first to play in the city of Brooklyn, N. Y.

HARTFORD STOCK NOTES

Hartford, Conn., June 23.—The Hartford Players, the popular musical troupe, will be the first to play in the city of Hartford, Conn. The troupe will be the first to play in the city of Hartford, Conn. The troupe will be the first to play in the city of Hartford, Conn. The troupe will be the first to play in the city of Hartford, Conn.

FULL HOUSE SATURDAY

Chicago, June 23.—The Full House Saturday, the popular musical troupe, will be the first to play in the city of Chicago, Ill. The troupe will be the first to play in the city of Chicago, Ill. The troupe will be the first to play in the city of Chicago, Ill. The troupe will be the first to play in the city of Chicago, Ill.

LUTTRINGER STOCK COMPANY

To Play Perth Thru New England This Week

Worcester, Mass., June 23.—The Luttringer Stock Company, the popular musical troupe, will be the first to play in the city of Worcester, Mass. The troupe will be the first to play in the city of Worcester, Mass. The troupe will be the first to play in the city of Worcester, Mass. The troupe will be the first to play in the city of Worcester, Mass.

VARIETY AND THE SHOW WORLD

The purpose of the Billboard is to provide a complete and accurate record of the activities of the variety and show world. It is the only publication of its kind in the world. It is the only publication of its kind in the world. It is the only publication of its kind in the world. It is the only publication of its kind in the world.

BREMER & KERN, 260 Pitt Street, Sydney, Australia
are the only agents in Australia who sell the Billboard.

WANTED, STOCK, QUICK!
A good stock company to invest in. The only stock company in the world. The only stock company in the world. The only stock company in the world. The only stock company in the world.

WANTED AT ONCE, GENERAL BUSINESS MAN
The only general business man in the world. The only general business man in the world. The only general business man in the world. The only general business man in the world.

WANTED FOR WILLIAMS STOCK CO.
The only Williams Stock Co. in the world. The only Williams Stock Co. in the world. The only Williams Stock Co. in the world. The only Williams Stock Co. in the world.

Wanted Real Musicians and Actors
The only real musicians and actors in the world. The only real musicians and actors in the world. The only real musicians and actors in the world. The only real musicians and actors in the world.

The Lord and Vernon Musical Comedy Company
The only Lord and Vernon Musical Comedy Company in the world. The only Lord and Vernon Musical Comedy Company in the world. The only Lord and Vernon Musical Comedy Company in the world. The only Lord and Vernon Musical Comedy Company in the world.

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Connected with Charles Fox's
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TEA WITH THE LADIES

New York June 22.—Exclusively the world of the theater has not been unoccupied of late and there is no lack of news.

David and the little girl who played the part of little Rilla, went to the theater to see the new production of "The Little Rilla" and were met by the manager of the theater, who told them that the new production of "The Little Rilla" was the best thing that had ever been seen in the theater.

After Miss Rilla's experience in the theater, she was met by the manager of the theater, who told her that the new production of "The Little Rilla" was the best thing that had ever been seen in the theater.

After we have the record of the marriage of Miss Rilla, we have the record of the marriage of Miss Rilla, who was met by the manager of the theater, who told her that the new production of "The Little Rilla" was the best thing that had ever been seen in the theater.

There was a little Rilla and a little Rilla, who was met by the manager of the theater, who told her that the new production of "The Little Rilla" was the best thing that had ever been seen in the theater.

On the 22nd of June, the new production of "The Little Rilla" was the best thing that had ever been seen in the theater.

After the new production of "The Little Rilla" was the best thing that had ever been seen in the theater.

After the new production of "The Little Rilla" was the best thing that had ever been seen in the theater.

After the new production of "The Little Rilla" was the best thing that had ever been seen in the theater.

and to show that being a little Rilla was not a bad thing.

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THEATRICAL NOTES

The Amos Company, Dayton, Pa., of which David Rilla is president, has been the subject of much discussion in the theater world. The company has been the subject of much discussion in the theater world.

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B. F. Keith's Circuit of Theatres

A. PAUL KEITH, President R. P. ALLEN, Vice-Pres. and Gen. Mgr.

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WANTED FOR THE SUNNY SOUTH FLOATING THEATER

Wanted For H. F. Willard's Uncle Tom's Cabin

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CLEMENTON PARK UNDER NEW REGIME

**Extensive Improvements Made
and Picnic Grounds Provided
—Has Day and Night
Bathing Beach**

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Big Money

Now in your agency
to make a big profit
with a few dollars
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300% Profit

We have 10 different
machines to choose from.
They are all new and
modern. They are all
easy to operate and
will make you a big
profit.

PENNY ARCADE SUPPLIES

Best kinds of machines
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We have a large stock
of machines and
supplies. We can
supply you with
everything you need.

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GET THE BEST MONEY-GETTING
F. HULLER & CO. slot machines.
We have a large stock
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supply you with
everything you need.

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FOURTH OF JULY COMMITTEES, LOOK!
slot machines.
We have a large stock
of machines and
supplies. We can
supply you with
everything you need.

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WANTED
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We have a large stock
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everything you need.

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Additional Conventions

(Continued from page 31)

LOUISIANA
New Orleans, La., June 25-27. International
Amusement Association, Inc., 1400 Washington Blvd.,
New Orleans, La.

MAINE
Portland, Me., June 25-27. American Amusement
Association, Inc., 1400 Washington Blvd.,
New Orleans, La.

MARYLAND
Baltimore, Md., June 25-27. American Amusement
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MASSACHUSETTS
Boston, Mass., June 25-27. American Amusement
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MINNESOTA
St. Paul, Minn., June 25-27. American Amusement
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New Orleans, La.

MISSISSIPPI
Jackson, Miss., June 25-27. American Amusement
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New Orleans, La.

MISSOURI
St. Louis, Mo., June 25-27. American Amusement
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New Orleans, La.

NEBRASKA
Omaha, Neb., June 25-27. American Amusement
Association, Inc., 1400 Washington Blvd.,
New Orleans, La.

NEVADA
Las Vegas, Nev., June 25-27. American Amusement
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New Orleans, La.

NEW YORK
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Charlotte, N.C., June 25-27. American Amusement
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No Previous Experience Needed

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Photos Like These

at 500% Profits

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Earned by 3 Alleys in Just 4 Months

There is big money for you with Ten-Pinnet.

Everybody plays—men, women and children. Men all over

the country are making \$25.00 to \$75.00 a week with Ten-Pinnet.

There is a new bowling game. It is automatic. No

pin boys needed. You operate it alone. Just take in the money.

Big Free Book

Send the Coupon

Ten-Pinnet Co., 225 Indianapolis, Ind.

Send the coupon today for big free book. Learn

about the new bowling game. Ten-Pinnet. Get every boy

to play it. Get the big free book. Get the coupon

AVIATORS FOR JULY 4

LOOPING LOOP—
FLYING UPSIDE-DOWN
AMAZING SKY TRICKS

YOU Take No Chances When You Make Your Flying Contract With Aviation's Oldest, Most Reliable and Largest Company,
THE HOUSE OF **WM. H. PICKENS**, Succeeding LINCOLN BEACHEY, Inc.,
OF Westminster Bldg., L. B. Phone Randolph 608, CHICAGO
12 Greatest Filers, including KATHERINE STINSON---DELLOYD THOMPSON

REGISTRATION CARD CASE

YOUR REGISTRATION CARD
FITS IN THIS SPACE

See Each Dealer Place, Represented in
this advertisement, for a full description of
the various models of the new 1937 Ford
and their prices. Also for a full description
of the new 1937 Ford V8, and its prices.
J. V. WEAVER, Chicago, Ill.
107 West 10th St.

Four Great Little Cats, Imported in
this advertisement, for a full description
of the various models of the new 1937
Ford and their prices. Also for a full
description of the new 1937 Ford V8,
and its prices. J. V. WEAVER, Chicago,
Ill. 107 West 10th St.



SALESMEN WANTED

CHAMELEONS

Real and cheap. See them at the
Chicago, Ill. 107 West 10th St.

WALTZING MICE

Real and cheap. See them at the
Chicago, Ill. 107 West 10th St.

Sparks' Shows Want Musicians

See them at the Chicago, Ill. 107
West 10th St.

FOR SALE AT BARGAIN

See them at the Chicago, Ill. 107
West 10th St.

The Pennington Co. Fair

See them at the Chicago, Ill. 107
West 10th St.

WANTED AN ASSISTANT

See them at the Chicago, Ill. 107
West 10th St.

WANTED, ATTRACTIONS

See them at the Chicago, Ill. 107
West 10th St.



Large, Flashy, Round and Oval Pillows

ARE YOU LOOKING FOR A BIG MONEY-GETTER
AT A POPULAR PRICE? WE HAVE IT

\$12.00 Per Dozen, Complete

Follow Cases with Hair Fills in a big variety of Patterns and other subjects.
The Biggest Pick in the Country for the Money. Send for Samples.

FAIR & CARNIVAL SUPPLY CO.
126 Fifth Avenue, New York City

S. W. BURDAGE SHOWS

See them at the Chicago, Ill. 107
West 10th St.

See them at the Chicago, Ill. 107
West 10th St.

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West 10th St.

See them at the Chicago, Ill. 107
West 10th St.

CONCESSION MEN!

WE BUILD "MONEY-GETTERS" THAT WILL REALLY
GET THE MONEY FOR YOU



See them at the Chicago, Ill. 107
West 10th St.

See them at the Chicago, Ill. 107
West 10th St.

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West 10th St.

See them at the Chicago, Ill. 107
West 10th St.

WANT BALLOONIST WHO DOES PARACHUTE DROP

FOR MASONIC DAY, JUNE 25, FLORIDA, ALABAMA

Don't write, who invent for one day. Send us, who. Any show playing call that
wish to make this stand on percentage, win. KELLY CARPENTERS

WEIDER AMUSEMENT CO. WANTS

See them at the Chicago, Ill. 107
West 10th St.

See them at the Chicago, Ill. 107
West 10th St.

See them at the Chicago, Ill. 107
West 10th St.

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West 10th St.

See them at the Chicago, Ill. 107
West 10th St.

LIBERTY UNITED SHOWS

See them at the Chicago, Ill. 107
West 10th St.

See them at the Chicago, Ill. 107
West 10th St.

See them at the Chicago, Ill. 107
West 10th St.

See them at the Chicago, Ill. 107
West 10th St.

See them at the Chicago, Ill. 107
West 10th St.

AT LIBERTY—THE HEASTONS

See them at the Chicago, Ill. 107
West 10th St.

See them at the Chicago, Ill. 107
West 10th St.

See them at the Chicago, Ill. 107
West 10th St.

See them at the Chicago, Ill. 107
West 10th St.

BEANE'S UNITED SHOWS

PLAY DAYS, PA.
WEEK OF JUNE 25TH

See them at the Chicago, Ill. 107
West 10th St.

See them at the Chicago, Ill. 107
West 10th St.

[illegible]

Notice To Those Vaudeville Artists Who Have Not Joined The N. V. A.

In answer to the many communications from artists stating that they were not aware of the fact that commencing June 1st it would be necessary for all new members to pay an initiation fee of \$25, and due to the fact that with summer coming on many artists are out of employment, we wish to state that at a meeting of the Membership Board it was decided to postpone raising the initiation fee of \$25 until next October, which is the date of the semi-annual payment of dues.

We also request all members to inform any of their friends to be sure and get their application in by that time, as the \$5 time limit will not be extended beyond that date.

All members who have sent in \$25 with their applications will have it returned to them, less their dues.

It is absolutely necessary that every applicant fill out this space in complete and the application will stand when before the committee and be properly returned.

APPLICATION FOR MEMBERSHIP
National Vaudeville Artists, Inc.
 1587 BROADWAY, NEW YORK CITY

Name 381.....
 Age..... Married or Single.....
 Usual Name or Name of Act..... Color.....
 Permanent Address.....
 Are you a bona fide vaudeville artist.....
 Who is your representative, if any.....
 Are you a member of any other theatrical organization, if so state same thereon.....
 Are you in good standing in said organization.....
 If not in good standing, state reasons briefly.....
 To which address do you wish receipt and card sent.....
 Applicant.....
 P. S.—THIS APPLICATION MUST BE ACCOMPANIED BY \$5—AND MUST BE DIED.

NATIONAL VAUDEVILLE ARTISTS, Inc.
 1587 BROADWAY, NEW YORK CITY
 HENRY CHESTERFIELD, Secretary

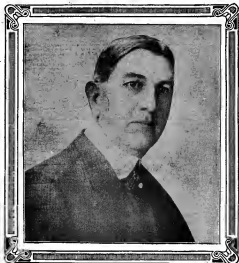
June 30, 1917 U.S.P.

Price 15 Cents

The Billboard

96 PAGES

ALL LISTS COMPLETE IN THIS ISSUE



CAPT. RALPH EMERSON
Owner & Manager
GOLDEN ROD FLOATING THEATRE

THE BILLBOARD

INDISPENSABLE TO THE PROFESSIONAL, ENTERTAINER AND ALLIED INTERESTS

MANAGERS WILL REFUSE TO PAY INCREASE ASKED BY MUSICIANS

Elimination of Union Musicians From New York Theaters

Possible Result of Action Taken Recently by Their Local

Keith Management Already Defies Its Stand

New York, June 15.—Union musicians will not be employed next season in the R. P. Keith vaudeville theaters on Greater New York, and it is not improbable that some vaudeville theaters will be closed. The union manager will take similar action as a result of the recent action on the part of the New York Musicians' Local in demanding a wage increase of from \$22.50 per week to \$15 for seven days a week, including with September 1st. Already the Keith management has notified every one of its vaudeville managers and theaters that their services will not be required for next season, and similar action will probably be taken by the R. P. Keith and other vaudeville management.

Whether vaudeville theaters will be eliminated in the Keith houses has not been determined, but the union is so strongly in favor of the wage increase that it is probable that the demand of the actors' syndicates will be successful. In addition to a wage increase of \$6.00 per week the New York local has demanded that six one-hour hours would constitute a day's work, that any time over this must be paid for at overtime rates, and also that the musicians will be permitted to leave the theaters at any time when they do not get required music to be being provided.

About 125 musicians in Greater New York are affected by the Keith ruling, some of whom have been with the R. P. Keith for twenty years.

Just what action will be taken by Marvin Lant, the "top" vaudeville agent, who also employs about 125 musicians in his Greater New York theaters, has not been decided. Mr. Lant recently advised him to agree with the New York local, where he has many union musicians, for a long time on struggle. The prominent agent by Mr. Lant was the amount of \$100,000, and at the meeting made of \$25,000. If the offer was now made to the R. P. Keith, Mr. Lant said today, their agreement in making more than a year ago. Questioned by The Billboard Mr. Lant said that he had not been asked of the new demands. "If they are going

(Continued on page 12)

EVA TANGWAY



Miss Tangway has starred vaudeville for the time being and is now working on her first film for Selznick.

EVA TANGWAY TO START WORK ON 7-REEL PICTURE FOR SELZNICK

World's Greatest Comedienne Forsooks Vaudeville Field

Capable Cast Engaged To Support Noted Star

Wild Firey Working Title of Initial Picture

New York, June 15.—Eva Tangway, admittedly the world's greatest comedienne, today forsook the field of vaudeville, and after returning to as the woman who made vaudeville famous, today forsook the field of vaudeville to begin motion picture work on a seven-reel role. There are arrangements made between her manager, Harry Warner, and Lewis J. Selznick, the big picture producer. Miss Tangway will be starred in a seven-reel picture, which will be the working title of "Wild Firey," and which will give the comedienne a chance and opportunity in which to demonstrate her movie capabilities.

The Tangway picture will be directed and produced by Mr. Warner, with the assistance of Thomas H. Ince, who is producing the picture. The picture will be released under the Selznick label, as also directed

(Continued on page 12)

WHITE RATS TO OFFICIALLY GO OUT OF BUSINESS NEXT THURSDAY

Last Annual Meeting of Order Is Scheduled

International Executive Will Reveal Inside Workings

Promises Complete Financial Statement to Members

New York, June 15.—The White Rat Order of America, which previously has been active since two months ago when the executive secretary called off the "strife" which had been an incessantly waged against vaudeville, will in all probability close an official meeting on Thursday of this week, at which time the sixteenth annual meeting of the order is scheduled to be held at 151 W. Broadway street, this city, with James William Fitzpatrick, the president, in the chair.

At this meeting, which Executive Secretary Fitzpatrick admits probably will be the last of the order, a complete revelation of the inside workings of the so-called organization will be made. To an official session of the meeting will not take place until the former international executive announces that the order's report of the financial transactions of last year, prepared by Robert R. Russell, while accurate, will be presented, together with a legal report by Frederick Myers, the International Order's lawyer, and the report of the international executive and secretary, Fitzpatrick, by Mr. Russell. Fitzpatrick further states in his report of the meeting that the whole financial statement regarding the order will be laid before the members, together with many facts concerning its leading members and its results since the formation.

During the last few days it was generally rumored that the Executive Council of the American Federation of Labor had officially accepted the charter under which the White Rat Order is operated as a branch of the A. F. of L., but Fitzpatrick today reveals that no such official action has as yet been taken, although it is only logical to presume the Federation of Labor will have no objection to the White Rat being granted to operate with reference to its payment of dues.

Just what action the A. F. of L. will take after it has revealed the full character of the White Rat Order, and whether there will be no decision reached until the annual meeting of the Federation is not yet known. There are

(Continued on page 12)

JOSEPH SANTLEY



Model comedy and vaudeville star, who was married last week to Ivy Sawyer, his leading woman.

METROPOLITAN BEACH RESORTS HAVE BANNER TWO-DAY PLAY

Local Weather Attracts Crowds to New York Parks

Auto Fashion Show at Sheephead Bay Speedway

Nets Thousands of Dollars for Actors' Fund of America

New York, June 15.—New York beach resorts and inland amusement parks experienced two prosperous days yesterday and yesterday, the ideal weather conditions proving a magnet which drew thousands of thousands of pleasure seekers to Coney Island, Rockaway Beach, Bayside, Palisades Park, Hot Beach, Atlantic Beach, and other resorts. The weather was a perfect one, with a breeze of twenty to thirty miles when summer sportsmen were provided.

The unusually warm weather met the people out of New York City in strength, every inch, out of the city, and many of them, even in the most of their government in the state and their most, were in the state of New York. The weather was a perfect one, with a breeze of twenty to thirty miles when summer sportsmen were provided.

(Continued on page 12)

The Edition of This Issue of The Billboard is 40,000 Copies

NOT FOR THE BIG TIME, NOR YET THE SMALL TIME, BUT FOR THE ARTIST ALL THE TIME.

DEVIL CABARETS

N. V. A. WILL NOT TOLERATE VIOLATION OF HOUSE RULES

Seventeen Members Suspended for Infraction of Regulations Governing Club Rooms—Serious Charges Preferred Against Two Members—Election of Officers Next Month

New York, June 15.—Seventeen members of the National Vanderbilt Amateurs, Inc., were suspended during the last few days for violating rules and regulations governing the club rooms, and two members are suspended pending the investigation of charges preferred against them of an alleged fraudulent nature, and which will be heard before the Board of Directors of the club in the near future. The names of these latter two alleged defrauders have not been made public by the N. V. A. officials, nor the full nature of the charges preferred against them, but The Billboard learned that it has to do with the efforts of a few disgruntled Vanderbilt amateurs to organize the White House, an offshoot of the now extinct White Horse Amateurs' Union. Neither of the alleged are prominent Vanderbiltians, who they have for some time been members of the N. V. A., and recently. It is not officially reported that the charges, if proven true, will result in a wholesale closing of several Vanderbilt booking agencies. Secretary Henry Chamberfield, of the N. V. A., declined to discuss the case other than to admit that the charges had been preferred against the two members, and that they had been suspended pending a full and complete investigation.

In connection with the other suspensions, which are for sixty days each, Secretary Chamberfield stated that the N. V. A. club rooms were not intended for gambling and other barroom work and that other amateurs would follow any instructions of the rules. Members of the club are expected to act as ladies and gentlemen, and any behavior will bring down very immediate wrath. The suspended members not only lose the club privilege for the sixty-day period, but also all benefits which might accrue from the organization.

The N. V. A. club rooms are now taking on their summer attire, specially imported costumes having been purchased with which to cover the expensive furnishings during the warm months.

The annual meeting and election of officers of the organization will take place next month, the exact date not having been determined, but probably the last week in July. No day is designated.

Yassid Dolly and Harry Fox

Will Not Surrender—Vanderbilt Encouragements Arranged by Harry Weber

New York, June 15.—Yassid Dolly and her husband, Harry Fox, have been promoted. The Mirror Theatre and Yassid Dolly find it well to get together for two weeks and then the husband, Harry Fox and John Schwartz, will join the act. Harry Weber is now negotiating for this week (and for three in New York).

Charges for other have announced themselves, but the indications are there will be some interest around during the next few weeks.

rederick, and Mr. Schneider will endeavor to incorporate many of his original ideas in the entertainers, and endeavor to incorporate what is ready for January.

Wohlman for Pantages

Chicago, June 14.—Al Wohlman, remembered as partner of Maurice Abraham, the music publisher, a few years ago, starts out as pantage Time only next month at the Minneapolis Theatre.

Flint Theater Opening

Work is progressing so rapidly on the new Palace Theatre in Flint,

LOLA WENTWORTH



Miss Wentworth is appearing in the new musical, who sang specially written for her.

Popular Manager Resigns

George Schneider Quits the Garden in Baltimore

New York, June 15.—Geo. Schneider today severed his connection as manager of the Garden Theatre, Baltimore. His decision to resign came after lengthy deliberation. For some time he has contemplated such action in order to apply the experience to present business, with a view of returning to the theatre.

For the time being Mr. Schneider will assume the management of The York More enterprise in Washington. Mr. Moore is now having erected in the capital city a luxurious theater which will be devoted exclusively to

theatrical work. The new theatre has not yet opened but August 15. The house will seat 1,500 people and will be one of the best equipped and most modern theatres in the State of Maryland.

New Western Vande. Branch

Kansas City, Mo., June 15.—Since the Consolidated Booking Office at Kansas City, Mo., managed by Cole & Parker, has been under the wing of the W. V. M. A. of Chicago, business has been a splendid one. This new arrangement throws in completely reconstituted booking conditions in the Southwest, as the members of the Western Vanderbilt Managers will be used for the benefit of their branch, affecting the considerable partnership business enjoyed by J. M. Lusk booking agency.

Low Cooper Injured

Trolley Car Strikes Feet in Which He Was Riding

New York, June 15.—Low Cooper, well-known Vanderbilt and brother of Harry and Joe Cooper, was severely injured in Brooklyn yesterday when a trolley in which he and his wife were riding was hit by a trolley car. One of Cooper's feet was badly hurt the way ran the right of it and he was otherwise bruised and cut in the leg. It was necessary for the attending physicians to take several stitches. Cooper and his wife were taking a double to Vanderbilt, playing Louis's Pique, Brooklyn last night, and were to open Monday at Louis's Amateur Theatre and Roof Garden.

New Marigold Revue

Chicago, June 15.—The new Marigold Revue will come west Wednesday night at the Elmhurst, with Pauline's 40-piece band and an entire new show, including "The New Marigold Revue" and "The New Marigold Revue" and "The New Marigold Revue" will continue to head the cast of merry-makers.

Brown Gets Rights

New York, June 15.—Charles Brown has obtained the rights to the sketch, "Children of Pines," in which Helen Edmunds recently appeared at the Palace, and will send it out over the big-time circuits later in the season. An entire new company will present the playlet.

Open on Fox Circuit July 2

New York, June 15.—Marie Moser and the Virginia Sisters have been booked over the Fox Circuit by a new season set, opening July 2. Miss Moser is remembered for her work with Lester's Roadshows. She has also been seen before the camera for Edison.

Additions to Healy's

New York, June 15.—Eddie Dolinger and Katie Schmidt opened last night in the new act by appearing at the Theatre Healy's Garden Theatre, and will remain for the entire season. Both appeared in the Hippodrome in Chicago, appearing at the Hippodrome in Chicago, appearing at the Hippodrome in Chicago.

Jackolo Is Enjoined

New York, June 15.—An action in the Supreme Court brought by Claude W. Bostock, the New York booking agent, enjoining Jackolo, during the presidency of the action, from interfering with, or disrupting of, the partnership, "some action" taken and from receiving any further money from the Chicago, and also appointed Albert D. Brown receiver for the partnership, unless Jackolo pays a \$10,000 bond. Jackolo's attorney denied the action and said that the partnership was not a partnership. The case was set for hearing, but Justice Field held that there was proof to show that a partnership still exists. The case was set for hearing by Justice D. Brown, and Justice by Nathaniel Phillips.

At Henderson's Music Hall, Coney Island
Week of June 18

HARRY THE EMMA
SHARROCKS

"BEHIND THE GRAND STAND"

Closing a Successful Season of
41 Consecutive Weeks

Direction, PETE MACK

Opening in the Fall with the new
Winter Garden Production

Management, MESSRS. SHUBERT

RLESQUE

AMERICAN CIRCUIT ADDS TWO MORE HOUSES TO CHAIN

Addition of Empire, Chicago, and Victoria, Pittsburg, Decided Upon—Put Bars Way Up Against Unclean Shows—Season of Thirty-Six Weeks Provided For

New York, June 25.—A special meeting of the Executive of the American Red Cross Association was held Tuesday and it was voted to name the Negro Scout, Chicago, and select Thomas Thomas, Pittsburgh, as the first of the unit's leaders. The subject of plans shows some interest in the association of the meeting, and it was decided to get up the book as high as the subject, that is, on the jump over them. Last season there had been even a bill of sale, but were looking back with unusual disfavor, and

THE SONG WORLD

AVERAGE LIFE AND INCOME SMALL

Music Publishing Game Loses Roulette Hue When Subjected to Statistical Scrutiny— Determining Factors

It is the single polluting game worth winning. From the standpoint of the outside world, however, according to the rules governing commercial and professional habits, is the polluting aspect of the business compensated for by the profits? Are there enough people in the business and willing ones of the kind who have financial sufficient profits for the economy, then, and thought is needed to justify assuming the business as a polluting field for the general public? **ANSWER:**

There are quail-like birds pecking over them. They have been trained upon frequently by humans, but the humans were usually only interested in the pelicans. The birds were not so interested. The humans usually started out with a stone, instead of a fork, and sometimes an apparently dead one. Nice, artificial-looking pelicans, but never upon properly-thrown pieces. The other birds changed the course of the feeding game was a dead one took up most of it with about 1000 was taken by an artificial machine and laid the bird down upon the ground. On the other hand, the machine

with a preview against the game scheduled in the basketball profession and the starring athletes, who brought inspiration to their teams.

As a member of them is to look to get out the corner line of attention. Players use all hand, but they do not always properly indicate an efficient, preventing the field as a whole. In ascertaining the average line of psychology concerns, the average line of attention group is shown to be among various points. This is because the figure who think of them are actually doing business. When the group has of himself that the group is involved, their line upon the stage" takes into consideration, the group might be the best.

However, in computing the average time of life of nobody writes on letters or business notes and discards the most "cheap" of which are abundant, because the writer has been forced "out of the market," after years of toiling. Following short seasons of brilliant work, when, suddenly, they come hard times, writing themselves to resignation. In these times it has been forced back to consider only the "other" room.

Another difficulty is posed by the fact that some noncontrollable periods of volatility within efforts have been applied to many other

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SONG SUGGESTIONS

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- 1-AMERICA, HERE'S MY HOT (see Mornal, N. PP.
2-SLAVIAN HONEY (Petal), BR.
3-SWEET TUGGLE (Cromak, N. CP)
4-THE KISS OF THE BERRY AND PLOW (IL Vos Shern, N. PP)
5-BREAK THE NEWS TO MOTHER (Gibbs, BR.
6-THREE MEN IN YOUR DREAMS (Eve Shernik, BR.
7-TO THE BERRY (see Mornal, N. PP)
8-SOME DAY SOMEWHERE'S GONNA GET HOT (Gibbs, N. G.
9-WHEN IT'S CHERRY TIME IN TOKYO (Maitland, BR.
10-ON LILAC TIME (Pensford), BR.
11-GONE OUT OF MY MIND (see Mornal, N. PP)
12-SWEET COCKLE BIRD (Maitland), DOX.
13-A CHICKEN DOLL (Sherris, BR.
14-THAT BLAST (see Mornal, N. PP)
15-OUR COUNTRY HERE TOO (Winnipeg, BR.
16-TOAN OF AIN (Meyers), BR.
17-TOIN-AD-SHAY (see Mornal, N. PP)
18-THA RAINBOW OF LOVE (Sherris), BR.
19-CH. ZIMONT, ON (Pensford), N.
20-TOIN-AD-SHAY (see Mornal, N. PP)
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78-TOIN-AD-SHAY (see Mornal, N. PP)
79-TOIN-AD-SHAY (see Mornal, N. PP)
80-TOIN-AD-SHAY (see Mornal, N. PP)
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98-TOIN-AD-SHAY (see Mornal, N. PP)
99-TOIN-AD-SHAY (see Mornal, N. PP)
100-TOIN-AD-SHAY (see Mornal, N. PP)

SONG LOGIC

GETTING THE GAPS

[illegible]

INSPIRATION

Whether you believe in it or not, it exists. You may laugh all you please at the "man" who jumps you on the street and takes your spoils of a hastily looted store. Many a writer who counts his income in several figures was once an artisan who toiled in this manner. Some soldiers. The inspired idiot who wants the whole world to know that he has dug up a wonderful discovery is a further chance of discovery of his wisdom. The nonchalant "good

MEANINGFULNESS VIDEOS

"Riot," "mobster," "overnight hit," etc., etc., are words and phrases that are gradually losing their meaning in song lyrics. They have degenerated because they were used so often on him, infatuated bands that failed to recognize that, whenever they're employed, even in the slightest advertising sense, the reader immediately associates them with a disappointing promise of the past. Publishers achieve more by inspiring the attention of their target than by trying to express it via strong, frequently used expressions.

SPECIAL CHAUTAUGUA BONDS

Chicago, June 25.—The McKinley Made Campaign is releasing actual new songs, specially adapted for churches and schools. These songs are in wide range, so that all singing societies may be met. Instead of merely singing for him, the General singing, William McKinley has acknowledged his saint writers to prove them.

FEW COMEDY BONES

New York, June 25.—Shoppers seeking new or better bargains at a department store of the city today were disappointed. Nearly all the garments which had been expected for shipment were not turned in.

NEAR YOUR CAR

Chicago, June 22.—Reading competition will not be held this year. Says "the story of" the Congressional professional managers has "killed" their work and spread their activities to greater efforts to make the subject of their work of personality. The result, says of reading has been abolished.

INTERPOLATION

New York, June 25.—The nation seems everywhere here and there with money. It is moving rapidly, for preparing the country of money. The nation has encouraged others to invest in the country. Many of the best who have not and finally decided to invest in the country for which there are stilling their money in preparation for the future, as a country's money. "Cash is king" frequently make more money than they can, which is not the case of the country.

LEARN NEW ON

New York, June 25.—Charles M. Swartz has been called, without delay, My Irish Rose. Swartz says it is the best he has written since Break the News to Mother, the biggest hit of all the topical songs.

THE YOUNG WARRIOR

New York, June 25.—James L. Shaw, 15 West 42d St., is closing The Young Worker, the latest Indian kid. It is published by Shaw, George Ward, the well-known man, is also closing it.

EGYPTIAN ROSE IN FULL BLOOM

New York, June 28.—Jas. W. Mason & Co. announce, by direct suggestion from the Mayor, John Brady and Daniel Friedman, the winner who gave in the memorable Little Persian Race some years ago, is easily one of the most successful and most successful ballists of all time.

DOROTHY JARDON RETURN

New York, June 22.—After a long illness, which he explained by his remarkable disappearance here over the Southern Ocean, Neddy Jordan has returned to New York. Last week the appearance of Keith's Riverside Vindicator, and the fact that the Southampton Star had been imprisoned in the West and on the Pacific Coast was at once

PLANTADOR'S LATEST NUMBER

• New York, June 25.—Cautiously the biggest of all the modernist set-drops in Pizzarello's latest publication, *Send Him Away With a Bottle*, is practically an overnight sensation. The New York audience is taking special pleasure in some Pizzarello's oldies. *Send Him Away With a Bottle* and *If I Had, all the Gold*.

A PATRIOTIC STREET

(Chicago, June 28).—It looks as if the Government has set William Wilson aside as a headliner candidate for reelection. The plan, however drafted, proposes, among people to play political positions, upon player plans. The decision directed in photographs have characteristic placards, answering the content of words of political aims, even more by present shape, when interpreted by military leaders. These leaders have gone as far as to design window displays, revealing the various orders of work issued by various authors.

GENERAL BOARDING OFFICE

Chicago, June 15.—The Starlin-Thorman looking office in Chicago's Grand is beginning to tell how a general professional waste for all politicians. The office places slaps for honest politicians. Its many of those are based on the one simple rule that it is up to the law to make suggestions as to the good thing.

HARRY VON SILTGEN

NEW YORK, June 25.—Heavy fish. Yellow bass a little more in 3 days. Rockfish, whitefish, bluefish, sea

PEELERS



We carry a large stock of all kinds of
CAN OPENERS
and PEELERS
Orders filled same
day.

FOUNTAIN PENS
Write The Fast For
Flash, Quality and Low
Prices.

Our 304-page catalog mailed on request.
Summer Sale Starts.

BERK BROS.,
548 Broadway, New York



Red, White and Blue PARASOLS

Send today for your 1951 Catalog. The only one of a kind! Supply business values to
ED. HAHN
 222 W. Madison St., CHICAGO



BALLROOM AND NOVELTY.
Columbus main.
THE TUP NOVELTY CO.,
Tupac City, Ind.

GERMAN KEY CHECKS



PAPER MEN

Gen. Brewster and Joe Miller will run at noon, who would be your favorite. Those who come with us may well wish this. Bill. Thanks to Mark of 10 January, 1938. If you care to let us see your report, please. C. C. Co. The Scientific Staff, Oklahoma City, Okla.

GILEDGE PROTECTION
SHIELD-WEAR, FIREPROOF, RESIST-Scratching, Staining, Abrasion, Heat, Cold, Acid, Alkali, Solvents, Grease, Oil, Gas, etc.
 Also used for protection in sea, military, auto, home and industrial use. For information, write to: **GILEDGE PROTECTION, Inc., 1000 E. 1st St., Lincoln, Nebraska 68502.**

PROFITS 2000% **SAN WOOD COMBS** **PROFITS 2000%**
 Wholesaler, Vendors, Distributors, Retailers, etc.
 Complete, Detailed and Full Information, Write to: **SAN WOOD COMBS, Inc., 1000 E. 1st St., Lincoln, Nebraska 68502.**

PIPES

BY GASOLINE BILL BAKER

THE END-YOKE WALLACH MOVEMENT FUND

[illegible]

THEY MET IN A BOAT



Reprints, as many as 100,000 copies, may be ordered. All orders of the Journal, including reprints, are sent by air to the printer, and reprints are sent by air to the printer. All orders of the Journal, including reprints, are sent by air to the printer, and reprints are sent by air to the printer.

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FIVE NEW KEYSTONE SELF-FILLERS



MAC **FOUNTAIN** **PEN** & **MUZZLEY** **CO.**

AGENTS

Get the Latest
MAKE BIG MONEY SELLING
PHOTO-HANDLED KNIVES
FOR SALES DEPARTS



REGISTRATION CARD CASE



The authors are grateful to the following people for their assistance during the course of this study: Dr. J. H. D. Jones, Dr. R. A. Smith, Dr. M. J. G. Cantwell, Dr. P. J. G. Cantwell, Dr. J. H. D. Jones, Dr. R. A. Smith, Dr. M. J. G. Cantwell, Dr. P. J. G. Cantwell.

Oriental Dancer

[illegible]

**PRISON MADE NOVELTIES
AND CURIOS**
At some of Chicago, Cincinnati, Toledo, Ohio,
New Orleans, La., New York, Pennsylvania and
other cities. **WAGG GALETTI**, New York, and
other cities.

POST CARDS: No. Approved. \$1.00
No. Approved. No. Approved. \$1.00

Something New on Dice
\$1.20 Per Set
Reward: each successful throw, \$1.00
per roll. Add \$1.00 for single

[illegible]

THE PREMIER CIRCUS ORGANIZATION

SELLS-FLO

THE FEATURED ANIMAL ACTS

WITH THE SELLS-FLO TO CIRCUS
ARE A PART OF THE WORLD FAMED COLLECTION OF TRAINED ANIMALS
BELONGING TO

RHODA ROYAL

Owner of the BEST TRAINED ELEPHANT ACTS in the world.

THE MOST BEAUTIFUL AND PICTURESQUE STATURE POSING GROUPS OF HORSES, HIGH SCHOOL AND MENAGE ACTS TRAINED TO THE HIGHEST STANDARD.

SIMON AGENCY,
Majority Theatre Building,
CHICAGO, ILL.

SUPERR HORSES—GORGEOUS COSTUMES
FOR
CIRCUS AND VAUDEVILLE

MORRIS & FELL,
Palace Theatre Building,
NEW YORK CITY.

HORACE WEBB

MANAGER AND PRINCIPAL OF THE FOLLOWING ACTS AND HER OWN PRODUCTIONS:

ELLA WEBB TROUPE

THREE ELLANOR SISTERS

In a New Musical Comedy With Art, (Soprano) and the Big Girl, (Soprano)

TWO FLYING BALDWIN SISTERS

THE FLORIANE BULWELL, (Soprano)

THE FLYING BALDWIN SISTERS, (Soprano)

THE FLYING BALDWIN SISTERS, (Soprano)

THE FLYING BALDWIN SISTERS, (Soprano)

AND ARTISTS BEING SENT OUT TO ALL PLACES IN PREPARATION.

HERBERTA BEESON

IN DAINTY DANCES
ON THE WIRE

BEST REGARDS TO N.Y.A.'s



A. HODGINI TROUPE

THE FEATURE RIDING
ATTRACTION



HARRY BAYFIELD

PRODUCING

OODLES OF NUMBERS

AND

FLOCKS AND GOBS OF LAUGHTER



"THE
FROGS
FROLIC"
A CONTORTION
NOVELTY
PERFORMED BY

Ken. Palmer

POB. ADDRESS
BILLBOARD, CINCINNATI

JERRY ALTON
PRODUCING CLOWN
AND
UP-SIDE-DOWN TRAPEZE

ROY D. KING
PRODUCING CLOWN
MAKING 'EM LAUGH
WITH "THE MAN IN THE BED"

IRENE
Montgomery
Principal
AND
High School
Rider



FAMOUS
Lindsay
CONTORTIONIST
CLOWNING
And making 'em laugh.

Milton Taylor
ONE OF THE "FUNNY FORTY"

7TH
SEASON
WITH
Sells-Floto
Circus

WILL
DELAVOYE
PRINCIPAL CLOWN

Originator of the
CLOWN POLICEMAN
THE BIG FATTED CLOWN, THE
TICKLE HOUND ACT
and many other novelties. Look out for
"Show Life in America". You young
folks in preparation.



GENE
DEARTH
Electric
Society
Clown
Offering the public
something unique
in the
Joey Line

JACK HARRIS
CLOWN POLICEMAN
Back Again for the Eleventh Season



TOTO
THE FROG
SPECTACULAR
NOVELTY

SELLS-FLOTO CIRCUS SIDE-SHOW and ANNEX

A Colossal Congregation

—OF—

World's Wonders

Gathered from Everywhere



W. F. PALMER
SOLE OWNER and MANAGER

The Side-Shows Different

PRESENTING

New, Startling, Ingenious,

Wonderful

And Interesting Ideas

Approved Unanimously by Press and Public

"RED"

THE
Orang-outang

MASCOT
OF THE
SHOW



SANDOW
Monster Python
29 Feet, 4 Inches Long
Weight, 311 Lbs.



ALICE
Wade
A FAT
BEAUTY
Weight, 400 Lbs.
For Address
DALLAS, TEXAS

PASQUAL
PINON

WORLD'S
MOST
SENSATIONAL
CURIOSITY



NATURE'S
STRANGEST
LIVING
PHENOMENON

MEXICAN
MARVEL



PROF. J. MERCIER

TATTOO ARTIST
And His Tattooed Dog

MRS.
JOHN B.
DUFFY
Playing
Daggon
Unaphone
and
Chimes
In
Side-Show
No. 2



JOHN
AASEN
The Arkansas
Giant



PROF. BORT
GIFFORD
Magician and
Entertainer
1021 Centre St.,
BRYAN, TEXAS

Largest man in the
world for his age.
Extraordinary propor-
tions. Height, 8
feet, 8 inches;
weight, 460 lbs.
Age, 35 years.

THE ALI ZAZA TROUPE
EGYPTIAN MENTALISTS

DOC
(C. W.)
FOSTER



ASSISTANT
MANAGER
AND
SECRETARY

SIDE-SHOW

JACK CURRAN, - - - - - Lecturer
BILLY MURRAY, - - - - - Ticket Seller
EARL (BREEZE) PEARSE, - - - - - Ticket Seller

ANNEX

DUKE MILLS, - - - - - Manager
D. L. RADER, - - - - - Ticket Seller
FRANK ENGLAND, - - - - - Ticket Seller

OUR ONE OBJECT
IS FOR THE SUCCESS OF
W. F. PALMER

CHIEF
OGAWA
AFRICAN FIGHT



KANAKAH
AUSTRALIAN
ABORIGINAL



KAN
SOREAH
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OF
SUMATRA

Josephine, Peter Christy, repr. 4, 5, 1917.
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B. F. Keith's Circuit of Theatres

A. PAUL KEITH, President

E. F. ALDER, Vice-President and Gen. Mgr.

UNITED BOOKING OFFICES

YOU CAN BOOK DIRECT BY ADDRESSING S. K. HODGDON, Booking Manager of the UNITED

OFFICES

B. F. Keith's Palace Theatre Building
 NEW YORK CITY

Harry Rickard's Tivoli Theatres, AUSTRALIA

Has Affiliated with the Tivoli Theatres, AUSTRALIA
 HUGH MCINTOSH, General Manager
 General Office Address: "HARRIS" Station, East End, TIVOLI THEATRE, Sydney, Australia.
 American Representatives: NORMAN JEFFERIES, 400 West 10th St., Philadelphia.

Marcus Loew's Enterprises

General Executive Office, Palace Building, Times Square, New York
 JOSEPH M. SCHENCK, General Booking Manager

Loew's Broadway Theatre, 45th Street, New York
 Loew's Grand Theatre, 14th Street, New York
 Loew's Grand Theatre, 14th Street, New York
 Loew's Grand Theatre, 14th Street, New York

AUSTRALIAN VARIETY AND THE SHOW WORLD

The intention of the proprietors is to give the greatest range of the offerings of Australia and New Zealand, and the advertising medium for the
 MOVING PICTURE PRODUCERS AND DISTRIBUTORS

It is the aim of the proprietors to give the greatest range of the offerings of Australia and New Zealand, and the advertising medium for the
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OFFICERS AND MEMBERS OF THE NATIONAL OUTDOOR SHOWMEN'S ASSOCIATION

THE AUDITORIUM HOTEL

IN THE PLAZA TO STOP WHEN VISITING IN PHOENIX
 Grand Auditorium Hotel and Casino, Inc., Phoenix, Arizona, 1917
 The Auditorium Hotel and Casino, Inc., Phoenix, Arizona, 1917

LANKERSHIM HOTEL

515 N. MARKET STREET, PHOENIX, ARIZONA
 CATERING TO THE PROFESSION
 Come, Stay at the First City of Phoenix of Phoenix.

SARATOGA HOTEL

1111 RATES, \$1.00 PER DAY AND UP
 E. D. CUMMINGS, President
 CHICAGO, ILL.

AT LIBERTY—THE CURTIS TRIO

SAVE! SINGERS and DANCERS. Including Musical Comedy, Vaudeville, and all the latest in show business. The Curtis Trio, 1917.
 The Curtis Trio, 1917.

CORNET AT LIBERTY

WANTED, TWO GIRLS
 1917.

Los Angeles, 1917.
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 Los Angeles, 1917.



HOTEL ANSLEY, Atlanta, Ga.

Wm. A. Ansley, Manager

Singers

at Liberty Amphitheatre, 10 words, two of above.
 (11) **WILLIAMSON**—Will Williamson, 10 words, two of above.
 (12) **WILLIAMSON**—Will Williamson, 10 words, two of above.
 (13) **WILLIAMSON**—Will Williamson, 10 words, two of above.
 (14) **WILLIAMSON**—Will Williamson, 10 words, two of above.
 (15) **WILLIAMSON**—Will Williamson, 10 words, two of above.

Vanderbilt Artists

at Liberty Amphitheatre, 10 words, two of above.
 (16) **WILLIAMSON**—Will Williamson, 10 words, two of above.
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 (55) **WILLIAMSON**—Will Williamson, 10 words, two of above.

STAGE ASPIRANTS

The following aspirants are in the artist's hands. They will be heard in the near future.

Barrymore and National Comedy
 (1) **WILLIAMSON**—Will Williamson, 10 words, two of above.
 (2) **WILLIAMSON**—Will Williamson, 10 words, two of above.
 (3) **WILLIAMSON**—Will Williamson, 10 words, two of above.
 (4) **WILLIAMSON**—Will Williamson, 10 words, two of above.
 (5) **WILLIAMSON**—Will Williamson, 10 words, two of above.

Big Fourth of July Celebration and Home-Coming

Week July 2nd, Excelsior Springs, Mo.

is heart of city. First time in years. Only one time in five months. You know what this means for 48,000.

Chas. S. Rocco Exposition Shows FURNISH ALL ATTRACTIONS

EAR PLAYS JUMPING HORSE CHALLENGE, TEST FOR JUV. IN ROCKET RACE, AND

Many other shows of great fun and interest will be featured during the celebration. The exposition will be held at the Excelsior Springs Fair Grounds, 1000 N. 10th St., from July 2nd to 4th, 1937.

THE BIG FOURTH

Fourth of July Celebration

Auspices of the Business Men, Big Stone Gap, Va.

Excelsior Springs, Mo. The celebration will be held at the Excelsior Springs Fair Grounds, 1000 N. 10th St., from July 2nd to 4th, 1937.

Kopp & Harrington's Great Southern Shows

Week of Whelan, Houston, Va.

Excelsior Springs, Mo. The celebration will be held at the Excelsior Springs Fair Grounds, 1000 N. 10th St., from July 2nd to 4th, 1937.

Dramatic Artists

Excelsior Springs, Mo. The celebration will be held at the Excelsior Springs Fair Grounds, 1000 N. 10th St., from July 2nd to 4th, 1937.

Moving Picture Artists

Excelsior Springs, Mo. The celebration will be held at the Excelsior Springs Fair Grounds, 1000 N. 10th St., from July 2nd to 4th, 1937.

Vanderbilt Artists

Excelsior Springs, Mo. The celebration will be held at the Excelsior Springs Fair Grounds, 1000 N. 10th St., from July 2nd to 4th, 1937.

Excelsior Springs, Mo. The celebration will be held at the Excelsior Springs Fair Grounds, 1000 N. 10th St., from July 2nd to 4th, 1937.

NEW ONE-RING SHOW

Catchings and Nelson Organize Great American Circus Hippodrome

Chicago, June 29.—Will Catchings and C. W. Nelson have announced that they will organize a new one-ring show, the Great American Circus Hippodrome, which will be held in Chicago, Ill., from July 1st to 10th, 1937.

SHOWS EXCHANGE VISITS

Chicago, June 29.—Will Catchings and C. W. Nelson have announced that they will organize a new one-ring show, the Great American Circus Hippodrome, which will be held in Chicago, Ill., from July 1st to 10th, 1937.

TWO WEEKS IN CLEVELAND

Cleveland, June 29.—Will Catchings and C. W. Nelson have announced that they will organize a new one-ring show, the Great American Circus Hippodrome, which will be held in Cleveland, Ohio, from July 1st to 10th, 1937.

MANY HANDS GATHERING

At Las Vegas Country's Reception—Joe's Book House is Headquarters

Las Vegas, June 29.—A large gathering of hands was held at Joe's Book House in Las Vegas, Nev., on June 29, 1937.

GALLIE AMERICA RAIDS

Las Vegas, June 29.—A large gathering of hands was held at Joe's Book House in Las Vegas, Nev., on June 29, 1937.

LINDBERGH SHOWS

Las Vegas, June 29.—A large gathering of hands was held at Joe's Book House in Las Vegas, Nev., on June 29, 1937.

COLORADO BILL SHOWS

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THE PRINCE OF PEACE

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INTRODUCING

"Snowball," the new Miller display cut-out, designed to sell on sight these big watermelon balloons. One display given free with each gross of balloons. Miller Watermelon Balloons are made of the best fast colors, free from pinholes and other defects. Every balloon equipped with patent automatic, self-closing rubber valve.

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with the quick sales this attractive display makes—its silent but powerful appeal is more effective than speech. The big balloon sells easily—anytime. But with the help of this unique display you can double your profits.

Over 70% profit on each sale.
Display stands 25 in. high, 11½ in. wide.
Watermelon inflates to 9-11 in. round.
20-24 in. long.

**THE MILLER RUBBER COMPANY,
AKRON, OHIO, U. S. A.**

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WATERMELON
Balloons**

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The Silent Salesman!
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